

Peter Pilarski Named to Two Categories in Smart Meetings' 2026 Smart Speaker Awards

Tourism AI Network and CIPR

Communications founder recognized as both an Industry Expert and Innovation Accelerator for AI-focused keynote work

CALGARY, ALBERTA, CANADA, August 6, 2026 /EINPresswire.com/ -- Peter Pilarski, Founder of [Tourism AI Network](#) and President of [CIPR Communications Inc.](#), has been named

to two categories in Smart Meetings' 2026 Smart Speaker Awards: Industry Experts and Innovation Accelerators. The recognition appears in the magazine's July/August 2026 issue and highlights speakers the meetings industry identifies as top picks for keynotes and event programming.

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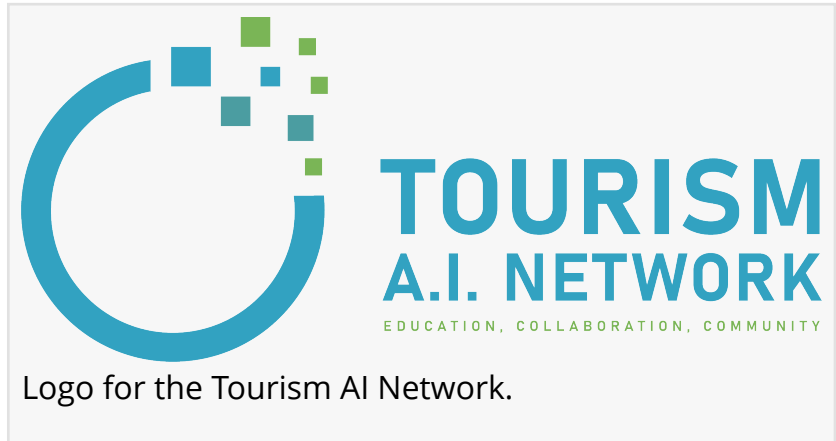
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Peter Pilarski, Founder & President of Tourism AI Network

The dual-category placement is notable: of the more than 40 speakers named across all six 2026 award categories, only a small number were recognized in more than one. Pilarski's inclusion in both Industry Experts and Innovation Accelerators reflects his standing as a subject-matter authority on AI adoption as well as a speaker pushing the meetings industry toward new formats and thinking — the two lenses Smart Meetings uses to organize its annual list.

"Recognition like this tracks with what we're already hearing from destination and tourism boards: they don't want more AI theory, they want a working framework," said Peter Pilarski, Founder & President of Tourism AI Network. "That's the same standard I hold every workshop and keynote to — leave the room with something they can put to work immediately."

CIPR Communications is a digital authority-building agency founded in 2010, working with organizations across North America to strengthen how brands are found, cited, and trusted across search engines, AI-generated results, and editorial coverage. Tourism AI Network,



founded by Pilarski, is CIPR's tourism-industry-focused practice helping destination marketing organizations and tourism brands build practical AI adoption frameworks, governance, and training programs.

For speaking inquiries or more on Pilarski's keynote topics, visit Tourism AI Network's speaking page at <https://tourismainetwork.com/speaking/keynotes/>.

About Tourism AI Network

Tourism AI Network (TAIN) is a Canadian AI adoption and technology organization specializing in tourism and hospitality operators, destination marketing organizations, and tourism associations. Founded by Peter Pilarski, TAIN builds AI maturity through embedded AI adoption consulting, structured AI frameworks, and purpose-built software tools, including TourismOps AI, a data integration and multi-funder reporting platform. TAIN operates globally from Alberta, Canada. tourismainetwork.com

About CIPR Communications

CIPR Communications is a digital authority agency built exclusively for tourism and hospitality brands. We help properties, destinations, and experience operators show up where travelers are searching, earn trust before the first click, and get chosen over every competitor. We do this through a coordinated program of search optimization, editorial credibility, AI search visibility, and owned content — all built around one goal: making your brand the obvious answer when the right traveler is ready to book. We don't do general marketing. We build digital authority. Found. Trusted. Chosen.

Peter Pilarski, Founder

Tourism AI Network

+ +1 403-462-1160

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