

Home Care Agencies Embrace a New Generation of Modern Home Care Technology

Growing demand for client-centered care, family engagement, and modern technology is reshaping how agencies evaluate home care software.



NAPA, CA, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- Mariposa Technologies, Inc. today announced

that it experienced dramatic growth in

the first half of 2026. Increasingly, home care agencies look beyond core operational software for solutions that strengthen client engagement, improve caregiver experience and prepare them for the future of care. And they are turning to the Mariposa platform in increasing numbers. The number of agency locations using Mariposa grew 122% since January, reflecting growing demand for modern, client-centered home care technology.

“

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Sunny Jin, COO, With Home Care

As more seniors seek to age in place, demand for in-home care continues to rise and agencies are rethinking the role technology plays in supporting caregivers, engaging families, and growing their businesses profitably. Core software functionality continues to undergird agency operations. At the same time, many agencies are looking to complement that investment with technology that facilitates collaboration, strengthens client relationships, improves caregiver adoption and provides a foundation for continued innovation.

Mariposa was built with that vision in mind. Unlike traditional home care software designed primarily around agency operations, Mariposa supports efficient running of an agency by placing the client at the center of the care experience, connecting caregivers, office staff, family members, and trusted care partners through a shared platform that improves communication, collaboration, and care delivery as well as client and caregiver retention.

Recent customer wins reflect this broader industry shift.

The most recent addition to the Mariposa home care agency customer roster is With Home Care. They adopted Mariposa after evaluating how technology could better support caregivers, clients, and long-term growth. According to Sunny Jin at With Home Care, Mariposa's client-centered design stood apart from other solutions they evaluated. As she put it, "Technology should make caregiving easier. It shouldn't take more than a few minutes to train a caregiver to clock in and out. With Mariposa, it is easy and it just works. Our caregivers have the information they need, documentation is straightforward, and we spend less time dealing with technology and more time caring for clients."

"What really stood out was Mariposa's ability to [create a true circle of care](#) around each client. This client-centered design enables meaningful collaboration between caregivers, families, and our office. Mariposa's solution also helps strengthen our own brand and relationships with clients, unlike other solutions that promote their own platforms."

For Jim Lightsey, Founder and CEO of Mariposa Technologies, Inc., these conversations are becoming increasingly common. "We're seeing rising expectations of what technology can do for agencies. Of course, they still need strong operational capabilities, but they also want solutions that strengthen relationships with families, improve caregiver experiences, support agency growth, and continue evolving alongside their existing solutions. That's the future we're enabling."

Mariposa's platform includes two complementary solutions designed to support agencies wherever they are in their technology journey: Mariposa Complete and [Mariposa Reach](#). Mariposa Complete is a comprehensive home care software platform for managing scheduling, care delivery, caregiver management, billing, payroll integration, and day-to-day agency operations.

Mariposa Reach is designed to augment an agency's existing home care software by helping agencies engage prospective clients, families, and referral partners before professional home care begins. Reach complements existing operational platforms—including solutions such as WellSky, AxisCare, and others—allowing agencies to introduce modern engagement capabilities without disrupting their existing operational workflows.

Built on a modern, open architecture, Mariposa is designed to support continued innovation, enabling agencies to benefit from emerging intelligent workflows and future AI-powered capabilities as the industry and technology evolve.

Jim Lightsey
Mariposa Technologies, Inc.
+1 415-806-3121
jim@mariposa.care
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