

One of the World's Most Diverse Communities Comes Together as Jackson Heights Day Returns Sunday, August 9

Five-block community celebration along Paseo Park highlights culture, entrepreneurship, wellness, and the people powering the future of Jackson Heights.

JACKSON HEIGHTS, NY, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- This Sunday, one of the world's most diverse communities will come together to celebrate the people, businesses, and organizations that make Jackson Heights extraordinary.

On Sunday, August 9, Jackson Heights Day will transform five blocks of Paseo Park, 34th Avenue, from 81st Street through 86th Street, into a vibrant community celebration featuring live entertainment, local businesses, public art, wellness experiences, youth programming, cultural performances, and family activities.

Home to nearly 95,000 residents, almost 60 percent of whom were born outside the United States, Jackson Heights has long been recognized as a neighborhood where diversity fuels entrepreneurship, innovation, and community. Jackson Heights Day celebrates that spirit by bringing together residents, small businesses, artists, nonprofit organizations, educators, healthcare providers, and civic leaders for a day dedicated to strengthening community connections, empowering local businesses, and creating new opportunities for economic growth.

"Jackson Heights Day began with a simple idea, to create a day where our entire community could come together and celebrate everything that makes Jackson Heights extraordinary," said Eliot Salomé-Díaz, Founder of Jackson Heights Day. "From our cultures and traditions to our



Attendees gather during Jackson Heights Day, an annual five-block celebration of culture, entrepreneurship, wellness, and community in Jackson Heights Queens. The event returns Sunday, August 9, along Paseo Park - 34th Avenue.

artists, entrepreneurs, and families, this neighborhood has an incredible story to tell. We're building more than an annual celebration, we're building a tradition that strengthens our community, inspires pride, and showcases Jackson Heights as a model for what's possible when diversity is embraced, celebrated, and united by a shared sense of purpose."

The festival will feature dedicated experiences across five city blocks, including:

Live music and cultural performances on the Main Stage

A Youth & Family Zone with educational and interactive activities

A Health & Wellness Block offering free health screenings, wellness experiences, and community resources

Public art and live art activations

A marketplace showcasing local businesses and entrepreneurs

Community organizations providing free resources and services

Family-friendly activities throughout the day

"Thriving communities don't happen by chance, they are built through intentional investment in people, small businesses, and local partnerships," said Monica Chaves, Chief Strategy & Communications Officer, Jackson Heights Day. "Jackson Heights Day brings those investments to life by creating opportunities for entrepreneurs, connecting residents with community resources, and showcasing the rich cultural diversity that makes this neighborhood unlike any other. When we empower communities, we create economic opportunity. When we invest in people, we build stronger neighborhoods. That's how lasting change happens."

The celebration is made possible through the collaboration of local businesses, nonprofit organizations, healthcare providers, artists, volunteers, educators, community leaders, and public agencies working together to strengthen one of New York City's most dynamic neighborhoods.

Jackson Heights Day is free and open to the public.

Event Details

Jackson Heights Day 2026

Date: Sunday, August 9, 2026

Time: 12:00 PM – 6:00 PM

Location: Paseo Park – 34th Avenue (81st Street through 86th Street), Jackson Heights, Queens

Admission: Free

Media Opportunities

Members of the media are invited to attend and capture:

Opening ceremony

Live performances and entertainment

Interviews with organizers and community partners

Small business marketplace

Health and wellness activations

Youth and family programming

Public art installations and live demonstrations

B-roll of one of the world's most diverse neighborhoods

About Jackson Heights Day

Jackson Heights Day is an annual community celebration dedicated to showcasing the extraordinary diversity, entrepreneurial spirit, and cultural richness of Jackson Heights. Through arts, culture, wellness, entrepreneurship, and civic engagement, the festival strengthens neighborhood pride, supports local businesses, and creates opportunities for lasting community impact.

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