

Voksha Data: 7 in 10 Small Business Calls Are Repetitive and Automatable

Voksha analysis of 1M+ calls shows routine inquiries like hours, pricing and booking cost small business owners 15+ hours per week.

LOS ANGELES, CA, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- Voksha (voksha.com), the [AI receptionist](#) platform for small businesses and SaaS companies, today published findings from its analysis of more than 1 million inbound business calls handled since December 2025. The data shows that roughly 7 in 10 calls to small businesses are repetitive inquiries that an AI receptionist can resolve without human involvement. These include questions about business hours, pricing, available services and appointment booking.

The Voksha logo features a stylized icon of a person with arms raised, followed by the word "Voksha" in a bold, sans-serif font.

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When 7 out of 10 calls are someone asking what time you close or how much a service costs, that's 15 hours a week you could spend on the work that actually grows your business.”

Avi Nash, VP of Growth at Voksha

The finding points to a growing productivity gap for small business owners who [still answer their own phones](#) or rely on voicemail. Industry data shows that 80 percent of callers will not leave a voicemail and 85 percent of those callers never call back, meaning each missed or mishandled call carries real revenue risk.

"Small business owners don't have a phone problem. They have a time problem," said Avi Nash, VP of Growth at Voksha. "When 7 out of 10 calls are someone asking what time you close or how much a service costs, that's 15 hours a week you could spend on the work that actually grows

your business. An AI receptionist handles those calls instantly, in a natural human voice, 24 hours a day."

Key findings from Voksha's call data:

- 70 percent of inbound calls to small businesses on the platform are repetitive, automatable inquiries.
- The four most common call types are business hours (22%), pricing and quotes (19%), service availability (17%) and appointment booking (12%).
- Average call resolution time for AI-handled repetitive calls is under 90 seconds, compared to 4 to 6 minutes when handled by a human receptionist.
- After-hours calls account for 34 percent of total volume. These are calls that go entirely unanswered without an AI receptionist.
- 1 in 3 calls are not in English, consistent with Voksha's previously published multilingual research.

How Voksha works:

Voksha is an AI-powered phone receptionist that answers business calls in a natural human voice, 24 hours a day, 365 days a year. The platform handles appointment booking with real-time calendar integration (Google Calendar, Outlook, Apple Calendar), lead capture and qualification, call routing, and answers to frequently asked questions. No technical setup is required. Business owners forward their existing phone number to Voksha and are operational within minutes.

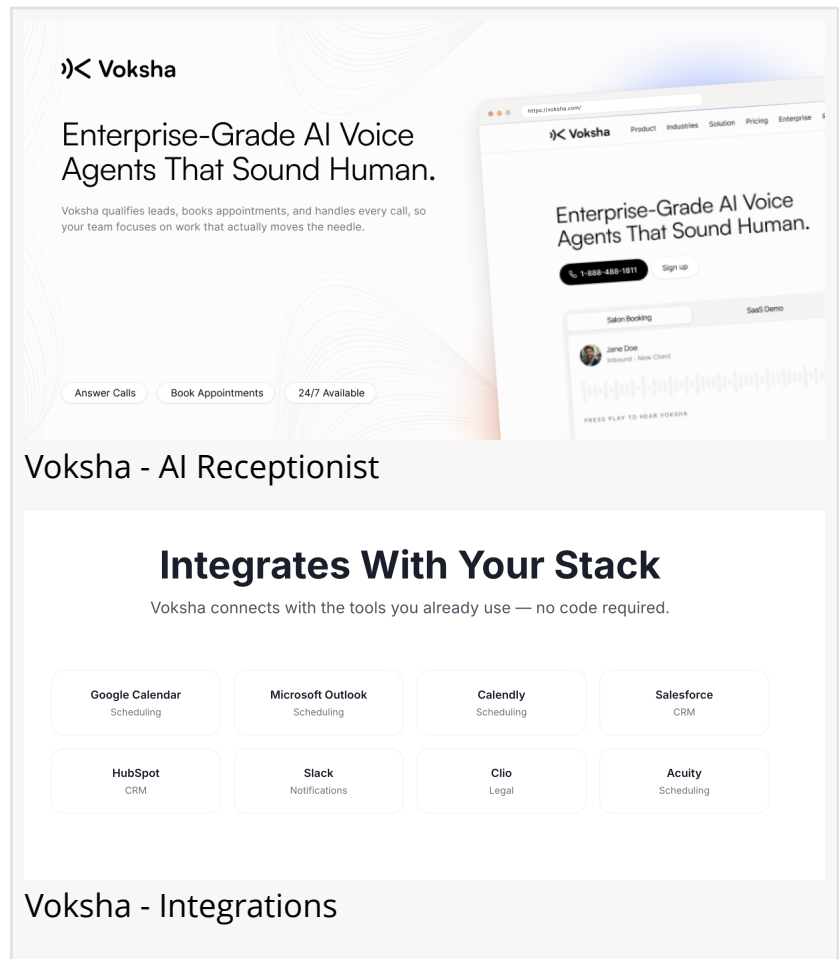
Voksha integrates with the tools businesses already use, including Salesforce, HubSpot, Slack and more than 78 other platforms. The system supports over 200 languages and includes built-in social engineering protection and HIPAA-compliant call handling for healthcare practices.

Plans start at \$14 per month, with a Premium plan at \$99 per month and custom Enterprise pricing for multi-location organizations. All plans include 24/7 call answering, appointment booking, lead capture, call summaries and security protection.

Voksha currently serves businesses across 27+ industries including healthcare, legal, SaaS, restaurants, salons, home services and real estate. The platform has handled more than 1 million calls since its launch in December 2025.

About Voksha

Founded in 2025 and headquartered in Los Angeles, California, Voksha is an AI receptionist



platform that helps small businesses and SaaS companies answer every call, book appointments, capture leads and eliminate repetitive phone inquiries. Plans start at \$14 per month. The platform combines natural-voice AI with real-time integrations, call intelligence and security-first design. Voksha serves businesses across the United States and Canada.

For more information, visit voksha.com.

Voksha Media Team

Voksha

+1 888-488-1811

media@voksha.com

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