

RoofersCoffeeShop® launches Canadian microsite to serve the Canadian roofing industry

RoofersCoffeeShop.ca has been updated to a full microsite committed to keeping the Canadian roofing industry informed and educated.

SISTERS, OR, UNITED STATES, August

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RoofersCoffeeShop®, the award-winning website where the industry meets for technology, information and everyday business, proudly announces the launch of its Canadian microsite in partnership with the Canadian Roofing Contractors Association (CRCA) and the Association Canadienne des Entrepreneurs en Couverture (ACEC).



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Heidi J. Ellsworth

create a microsite featuring the latest roofing news, industry updates and stories specific to the Canadian market,” said Heidi J. Ellsworth, RoofersCoffeeShop CEO and president. “We are very proud to launch this in partnership with CRCA and ACEC.”

The new Canadian microsite underscores RoofersCoffeeShop’s mission to tell the stories of the roofing industry everywhere while providing a strong digital presence and reliable content for professionals across the trade. “Our commitment is to build an inclusive

platform that reflects and supports roofing professionals wherever they work. Readers and industry partners can rely on us to deliver trusted resources with meaningful connections and industry insights that span across countries and platforms,” explained Ellsworth.

Visitors to www.rooferscoffeeshop.ca will find a full digital community experience with a robust newsroom, classified advertising, directories, events, podcasts and webinars tailored to the needs of Canadian roofing professionals. Canadian roofing professionals are invited to follow the microsite and social media channels, explore RoofersCoffeeShop R-Club and take part in the conversations shaping the industry.

For more information, visit www.rooferscoffeeshop.ca.

About RoofersCoffeeShop

As an award-winning website and online community, RoofersCoffeeShop is committed to being a roofing professional advocate by supplying consistent information, education and communication avenues for all roofing professionals, and especially contractors, while promoting the positive growth, education and success of the roofing industry overall. Visitors to the site continue to find excellent opportunities for sharing information while participating in important ongoing conversations concerning new technologies, safety and the overall roofing trade. From the rooftop to the board room, RoofersCoffeeShop.com is "Where the Industry Meets!" For more information, visit www.rooferscoffeeshop.com.

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