SIMLS LAUNCHES COMMONGROUND, A COMMERCIAL REAL ESTATE PLATFORM DESIGNED TO CONNECT BROKERS, INVESTORS AND OPPORTUNITIES

DEDICATED COMMERCIAL MARKETPLACE PROVIDES ENHANCED EXPOSURE, TARGETED REACH AND BUSINESS-BUILDING TOOLS

NEW YORK, NY, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- The Staten Island Multiple Listing Service (SIMLS), the region's leading real estate marketplace serving more than 2,500 real estate professionals and influencing approximately 88% of all homes sold on Staten Island, has announced the launch of CommonGround, a new commercial real estate platform for the New York Metropolitan Region, created to help brokers market properties more effectively, connect with qualified investors, and identify new business opportunities.

The platform provides a dedicated marketplace where users can showcase listings and leverage tools tailored to the unique needs of the commercial real estate industry.

"Commercial real estate professionals require specialized resources to effectively market properties and connect with the right audience," said Sandy Krueger, CEO of the Staten Island Multiple Listing Service. "CommonGround was developed to provide a streamlined platform that increases visibility, creates meaningful connections, and helps our members grow their business."

> This platform was designed by brokers, for brokers. It gives us the ability to present commercial listings, connect with serious investors, and gain the kind of exposure our properties deserve.”
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> *Ron Molcho, Broker Owner of American Homes Group.*

Listings entered into CommonGround are automatically syndicated to Crexi, one of the nation’s leading commercial syndication portals, providing enhanced exposure and national visibility to a highly targeted audience of commercial real estate stakeholders.

Combined with advanced marketing tools, training, and support resources, CommonGround empowers brokers to maximize every listing while expanding their reach and growing their business.

“CommonGround fills a critical gap in how commercial properties are marketed. When listings are entered into a platform specifically designed for commercial properties, they receive the accuracy, and exposure they deserve, giving brokers a competitive advantage,” said Ron Molcho, Broker Owner of American Homes Group. “This platform was designed by brokers, for brokers. It gives us the ability to present commercial listings the right way, connect with serious investors, and gain the kind of exposure our properties deserve.”

For more information about CommonGround, visit CommonGroundEX.com.

About SIMLS
The Staten Island Multiple Listing Service (SIMLS) is the premier source of real estate data and marketplace solutions serving Staten Island's real estate community. With more than 2,500 members and an average of approximately 5,400 annual transactions representing more than $3.4 billion in closed sales volume, SIMLS provides innovative technology, professional education, and industry-leading resources that empower real estate professionals and promote transparency, efficiency, and growth throughout the marketplace.

Anthony Rapacciuolo
PRcision LLC
+1 718-490-5023
email us here

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