

Constar Produces 1,000 New Color Patterns Monthly as Private-Label Contact Lens Demand Surges

BAIYIN, GANSU, CHINA, August 7, 2026 /EINPresswire.com/ -- China's only FDA and CE dual-certified contact lens manufacturer expands design capacity to serve growing private-label brand market across 50+ countries.

[Gansu Constar Technology Group](#), one of China's largest contact lens manufacturers, now produces more than 1,000 new color patterns per month through its dedicated design studio, meeting accelerating demand from private-label brands and distributors seeking fresh, trend-aligned inventory.



The expanded design capacity supports a catalog of more than 4,000 existing lens designs spanning natural enhancement, sparkle gradient, seasonal fashion and specialty cosplay categories — all available for OEM and ODM partnerships.

Design Velocity Meets Social Commerce Speed

The private-label contact lens market is experiencing its fastest growth cycle in a decade, driven by social media beauty trends, TikTok Shop expansion and rising consumer appetite for colored lenses across Asia, the Middle East and Latin America. In this environment, the speed at which brands can introduce new designs directly determines their ability to capture trending aesthetics before the window closes.

"On TikTok, a color trend can emerge on Monday and peak by Friday," said Chen Yi, Director of Design at Constar. "Our design team's ability to produce 1,000 new patterns every month means our partners can respond to those trends in real time, not next quarter."

Constar's design studio operates as an integrated unit within the company's manufacturing

network, allowing new patterns to move from concept to physical sample in approximately 10 days. This compressed timeline — compared to the industry average of 21 to 30 days for sample delivery — gives brand owners a critical advantage in trend-driven markets.

What the Numbers Mean for Brand Owners

The scale of Constar's design operation translates into specific advantages for private-label partners:

4,000+ existing designs — partners can launch immediately using proven, market-tested patterns without waiting for custom development

1,000+ new patterns per month — continuous access to fresh inventory aligned with seasonal trends and emerging aesthetics

Custom design capability — partners can submit reference images, sketches or descriptions of any style and receive physical samples matching the specification

Full private-label packaging — vials, blisters, retail boxes and inserts produced under the brand owner's identity

The combination of scale and speed is particularly valuable for brands selling through social commerce channels, where the gap between a trend emerging and a product reaching the market determines whether a brand captures demand or misses it entirely.

Capacity Backed by Six Facilities

Constar's design output is supported by a manufacturing infrastructure that includes [six production facilities across Gansu and Hunan provinces](#) with a combined capacity of more than 15 million lenses per month. The company holds FDA, CE 0197 and ISO 13485 certifications — the only contact lens manufacturer in China to hold all three simultaneously — providing partners with compliance documentation for virtually every regulated market worldwide.

"Design capacity without manufacturing capacity is just a catalog," said Michael Zhang, Director of Business Development at Constar. "Our partners need to know that when they select a new pattern, we can produce it at scale, on time, with full compliance documentation. That is what our six-facility network delivers."

The company's certification portfolio also includes regional approvals covering AKL for Indonesia, TGA for Australia and SFDA for Saudi Arabia, enabling partners to source a single product line for distribution across multiple markets.

How to Access Constar's Design Catalog

Brand owners and distributors can explore Constar's [full color contact lens catalog](#) through the company's official website, where product specifications, base curves, diameters and replacement cycles are listed for all 4,000+ designs. Physical samples are available for qualified inquiries, with delivery in approximately 7 to 10 days.

For partners seeking custom designs not available in the existing catalog, Constar's design team

accepts reference images, sketches and concept descriptions, producing physical samples for review within the same 10-day window. Custom packaging design services are available in parallel, with digital proofs delivered within days of order confirmation.

To request product samples, design consultations or OEM pricing, contact Constar's international business team directly.

About Gansu Constar Technology Group

Gansu Constar Technology Group Co., Ltd. is a China-based contact lens manufacturer specializing in OEM and ODM services for global brands and distributors. Founded more than 40 years ago and headquartered in Baiyin, Gansu Province, the company operates six production facilities with a combined capacity of 15 million lenses per month. Constar holds FDA, CE 0197 and ISO 13485 certifications and serves partners in more than 50 countries. For more information, visit www.constarfactory.com.

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