

eSUN 24th Anniversary Sale Launches on Amazon France

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WUHAN, CHINA, August 7, 2026 /EINPresswire.com/ -- For 3D printing hobbyists, designers, and engineers, choosing the right 3D printing filament often determines the success of a project far more than selecting the 3D model itself. Tensile strength, surface finish, print speed, and support removal—every project demands distinct material properties.



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To mark its 24th anniversary, global 3D printing material brand eSUN is launching a special promotional event on Amazon France, running from August 7 through August 20. Covering four premium filaments from entry-level daily solutions to high-performance engineering materials, this sale helps users find the ideal filament for their specific applications.

4 Featured 3D Printing Filaments

1. eSUN [PLA-Lite](#) — Budget-Friendly Entry-Level PLA Filament

eSUN PLA-Lite is a cost-effective entry-level PLA designed to lower everyday printing costs compared to standard PLA-Basic. It provides an ideal balance of quality and affordability for educational institutions, makerspaces, and high-volume users, offering a curated range of popular colors to minimize waste and simplify selection.

2. eSUN [PLA-Matte](#) — Premium Choice for Aesthetic 3D Prints

Designed for aesthetic applications, eSUN PLA-Matte delivers a refined, non-glare finish with an injection-molded look. Its smooth matte surface effectively conceals layer lines to minimize sanding and post-processing, making it an ideal choice for display models, artistic projects, and visual prototypes. Available on Amazon France:

3. eSUN [PLA+HS](#) — High-Speed 3D Printing Go-To Filament

Engineered for high-speed 3D printing, eSUN PLA+HS supports print speeds up to 350mm/s while maintaining smooth extrusion, precise dimensional accuracy, and strong layer adhesion. It offers enhanced toughness over standard PLA to prevent brittle breaks, making it a reliable choice for fast-paced daily production. Available on Amazon France:

4. eSUN PETG-Basic — Durable Material for Stronger, Heat-Resistant Parts

Combining PLA's ease of printing with ABS-like toughness, eSUN PETG-Basic features improved dimensional stability, low warping, and excellent chemical and temperature resistance. It is well-suited for functional parts, electronic enclosures, and outdoor applications, with the 24th anniversary discount applying to all color options in the series.

Event Summary

The eSUN 24th Anniversary Sale will be available exclusively on Amazon France for a limited two-week period.

Promotion Period: August 7 – August 20, 2026

Platform: Amazon France

Featured Products: PLA-Lite, PLA-Matte, PLA+HS, PETG-Basic

Maximum Discount: Up to 44% OFF

About eSUN

Leading the World in 3D Printing Filament Standards*

Shenzhen Esun Industrial Co., Ltd. (brand "eSUN") has over 20 years of expertise in high-performance polymer materials and is a leading global provider of 3D printing materials. The company offers a comprehensive portfolio of FDM filaments, LCD Photopolymer Resin, and SLS powders, with products exported to more than 100 countries and regions worldwide, delivering end-to-end solutions from consumer-grade to industrial-grade applications and from material innovation to digital manufacturing.

(*Refers to ISO 5425:2023, "Specifications for use of poly(lactic acid) based filament in additive manufacturing applications", an international standard led by eSUN in 2023.□

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