



# Expeed Software Launches Membora, an AI-Powered Association Management Platform

*Built on nearly two decades of working with membership organizations, Membora is a new AI-powered platform designed specifically for how associations operate.*

COLUMBUS, OH, UNITED STATES, September 2, 2026 /EINPresswire.com/ -- [Membora](#) is built for membership-driven organizations, trade associations, professional societies, chambers of commerce, alumni associations, labor unions, nonprofits and clubs. With over 17 years of direct experience partnering with membership organizations, [Expeed Software](#) developed Membora to reflect that deep industry knowledge.

"Membora brings the entire member lifecycle onto one platform — membership, events, billing, and communications — so associations stop stitching tools together and start seeing their operations clearly. It's built on an AI foundation, with a rich roadmap of AI capabilities ahead, because connected data is the prerequisite for real intelligence."

- Rao Chejarla (CEO & Founder, Expeed Software).

## Platform Highlights

- Membership management: online signup flows, bulk data imports, dedicated staff and member portals, and role-based administration, so members, chapters, and groups all live in one place.
- AI-powered membership intelligence: uses AI to help staff understand membership trends and cut down on manual admin work.
- Events and scheduling: staff can plan, promote, and run events from one calendar, managing registrations, sessions, capacity, and chapter scheduling from a single workshop to a full annual conference.
- Member engagement and communication: staff can publish resources, manage notification preferences, and track member activity history, with renewal reminders going out on a set cadence — 60, 30, and 7 days before expiry, then on the renewal date itself.
- CRM and operations: staff can manage relationships through pipelines, assign and track tasks, log every interaction, and see how things are going through dashboards built for real decisions.

□ Billing and membership revenue: billing and invoicing are automated, payments are tracked as they land, and staff can see exactly where revenue stands by tier, by chapter, and by member.

□ Administration and platform: organizations can apply their own branding, manage users centrally, control who has access, and run multiple organizations from one account.

·□ Migration and setup: a migration wizard maps existing data, deduplicates records, and validates everything before going live, making it easier for associations to move off an older system without the usual disruption.

### About Membora

Membora, an Expeed Software product, is an AI-powered association management platform built on 17-plus years of experience working with membership-driven organizations. It brings membership management, events, billing, communications, and reporting into one system for trade associations, professional associations and societies, chambers of commerce, alumni associations, unions, and nonprofits.

### About Expeed Software

Expeed Software is an AI-powered software services and products company based in Columbus, Ohio. For 18 years, it has partnered with organizations in finance, government, healthcare, and manufacturing to modernize legacy systems and build custom software — while also investing in its own product engineering. Its services span custom application development, systems integration, and AI-native software engineering, including a specification-driven development approach that pairs clear technical specs with AI-accelerated build and testing. Membora, Expeed's own AI-powered SaaS platform for the association sector, marks the next step in that evolution: a company built on services now building products of its own.

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