

JRR Marketing Launches Course to Help Agencies Build Reporting Software With AI

Josiah Roche's seven-part Conversion Clinic course covers Google Ads and Search Console APIs, client dashboards and scheduled reports.

SINGAPORE, SINGAPORE, August 7, 2026 /EINPresswire.com/ -- [JRR Marketing](#) has launched Automate Reporting, a seven-part Conversion Clinic course that teaches marketing agencies and in-house teams how to build their own reporting software with AI coding tools.



JRR Marketing has launched Automate Reporting, a seven-part Conversion Clinic course.

The course follows the construction of a private, multi-client reporting system. It covers Google Ads and Google Search Console data, account connections, client dashboards, access permissions and scheduled email reports.

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Josiah Roche, Founder of JRR Marketing

Participants use AI coding tools such as OpenAI Codex, Anthropic Claude or Cursor to create and revise the application from written instructions. The course begins with a working dashboard layout and placeholder data before adding live data connections in later lessons.

“AI coding tools give marketers a way to build reporting software around their own clients,” said [Josiah Roche](#), founder of JRR Marketing. “The course follows the job from the first prompt to connected data and scheduled reports.”

The first two lessons define what the reporting system will contain and provide the initial build prompt. The specification includes Google Ads campaign, keyword and search-term reporting, alongside Search Console clicks, queries, pages, devices and locations.

The next lessons cover the setup required to retrieve live data. Students are shown how to request Google Ads API access, create or use a Google Ads Manager Account, configure Google Cloud access and connect the Search Console API. API approval and account credentials remain subject to Google's requirements.

The dashboard lesson divides the build into stages. It covers data connections, date comparisons, caching, campaign and keyword tables, SEO query and page reports, and the empty or error states shown when an account has not been connected or contains no data for the selected period.

A separate client-management lesson covers adding multiple clients, matching each client to the correct advertising and Search Console accounts, and restricting client users to their own dashboard. It also covers archiving a client without deleting the reporting history.

The final lesson covers automated monthly and mid-month reports. The planned system can prepare reports from the connected data, send them to approved recipients and record whether each email was sent or failed. It also includes a final reporting summary for clients whose service has ended.

The course differs from training centred on a single dashboard product. It teaches the structure behind agency reporting software so each team can decide which data, comparisons and client controls its system needs.

Automate Reporting is available through the [Conversion Clinic on Skool](#). It is designed for marketers building internal or client reporting systems, rather than as software sold or operated by JRR Marketing.

Josiah Roche founded JRR Marketing and the Conversion Clinic. His work covers Google Ads, SEO, landing pages, lead tracking and marketing reporting for service businesses.

The course is independently produced by JRR Marketing. References to Codex, Claude and Cursor describe compatible AI coding tools and do not imply sponsorship or endorsement by their providers.

About JRR Marketing

JRR Marketing PTE. LTD. is a Singapore-registered digital marketing company founded by Josiah Roche. The company works across Google Ads, SEO, landing pages, lead tracking and reporting, and operates the Conversion Clinic training community.

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