

IPcook Launches Monthly Subscription Plans for Residential Proxies

Customers receive 10% off on every subscription renewal, while the selected traffic package renews monthly and unused traffic remains available.

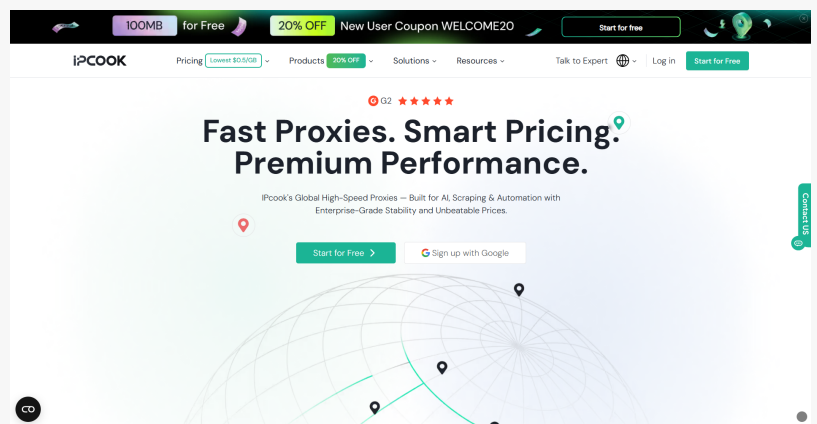
NEW YORK, NY, UNITED STATES, August 7, 2026 /EINPresswire.com/ -- [IPcook](#) has launched a monthly subscription option for [residential proxy](#) traffic. The new option allows customers to purchase a fixed amount of traffic that automatically renews every month. This update helps reduce repeated manual purchases and lowers the risk of workflow interruptions caused by insufficient traffic balances. Customers can also continue using their purchased residential proxy traffic as usual. At the same time, they can benefit from a more predictable way to manage monthly proxy usage.

A More Predictable Way to Purchase Residential Proxy Traffic

Many businesses and data-driven teams rely on residential proxy traffic for recurring activities that run over extended periods. For these workflows, monthly traffic requirements are often relatively stable, making predictable traffic planning an important part of daily operations.



IPcook Logo



IPcook Official Website

Previously, customers could purchase residential proxy traffic whenever needed based on their usage patterns. This purchasing method remains available and continues to support users with flexible, on-demand requirements. However, some customers with regular monthly traffic consumption may prefer a simpler way to manage recurring purchases.

The new monthly subscription model offers an additional purchasing option for customers who need a consistent supply of residential proxy traffic. Instead of manually checking balances and placing repeated orders, subscribers can set up a fixed monthly traffic package that renews on a scheduled billing date.

This approach helps reduce interruptions caused by insufficient traffic balances while making monthly proxy spending easier to plan. Customers maintain full control over how their traffic is used, and unused traffic remains available rather than expiring at the end of a billing cycle.

How the IPcook Monthly Subscription Works

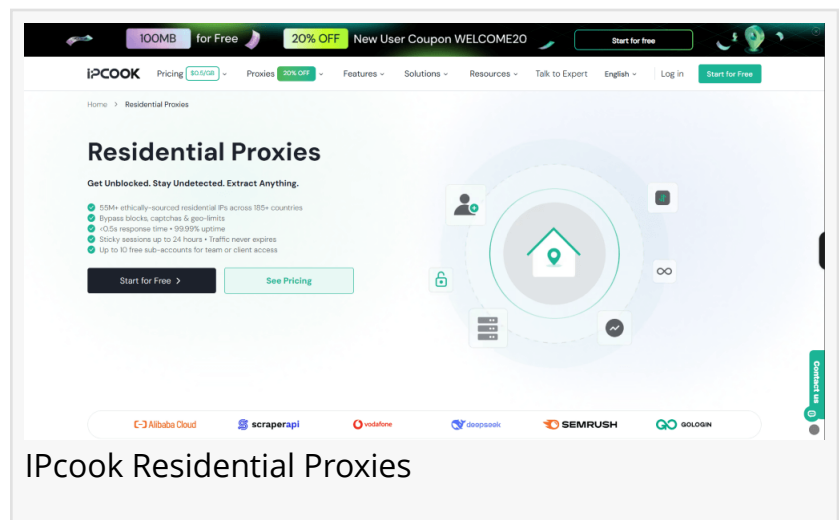
The IPcook monthly subscription process is designed to provide a clear and predictable purchasing experience. Customers first select a fixed residential proxy traffic plan according to their expected monthly usage. When creating a new subscription, customers receive a 10% discount. The same discount is applied to every auto-renewal payment as long as the subscription remains active.

On each scheduled renewal date, the system automatically charges the customer and purchases the same amount of traffic included in the original subscription package. Renewals are based on the monthly billing date, not on the remaining traffic balance. This means the subscription does not wait until the existing traffic is fully consumed before adding new traffic.

For example, a customer who subscribes to a 100 GB residential proxy traffic plan receives 100 GB when the subscription begins with a 10% discount. If 30 GB remains from the previous month, the account balance will become 130 GB after renewal. Unused traffic remains available, and newly purchased traffic is added to the existing balance. The subscription continues under the selected plan until the customer chooses to cancel.

Built for Continuous and High-Volume Proxy Workflows

The monthly subscription option is designed for users who operate recurring data-related



workflows and need a more predictable approach to traffic management.

Common use cases include:

- Web scraping: Regular traffic replenishment can help reduce the risk of data collection tasks being affected by low traffic balances.
- Price monitoring: Monthly subscriptions support ongoing tracking of product information, pricing changes, and market trends.
- SEO monitoring: Teams can use recurring traffic plans for SERP monitoring and local search data collection.
- Ad verification: Businesses can maintain proxy availability for multi-region advertising checks and verification tasks.
- Market research: Research teams can use a predictable traffic supply for long-term public data collection projects.
- Browser automation: Users running multiple automation workflows can reduce the need for frequent traffic management and manual purchases.

Greater Control Over Monthly Proxy Spending

The subscription model is designed to improve predictability while keeping customers in control of their proxy spending. Before creating a subscription, customers can review the selected traffic package and pricing details. Each renewal adds the same amount of traffic on the scheduled billing date, allowing users to better estimate their monthly proxy expenses.

Users can check their subscription details, including the selected package and renewal schedule, and manage or cancel their subscription when needed. This provides a transparent purchasing experience where customers understand how much traffic will be added and how much they will be charged on each billing date.

"As more businesses rely on continuous data operations, they need simpler and more flexible ways to manage proxy traffic. Our monthly subscription option gives customers another convenient choice for handling their recurring proxy needs," said Chris, Marketing General Manager at IPcook. "We want to provide flexible purchasing options that fit different usage patterns, whether customers prefer pay-as-you-go purchases or automatic monthly renewals."

About IPcook

IPcook (<https://www.ipcook.com/>) specializes in providing residential, ISP, and datacenter proxies designed for seamless browsing, secure data scraping, and unrestricted access to geo-restricted content. Its huge IP network ensures high anonymity, reliability, and fast speeds—perfect for ad verification, market research, SEO monitoring, and e-commerce automation.

Victor Mo

IPcook

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