

Gastroenteritis Testing Market Research Reveals Strong 5.8% CAGR Outlook Through 2030

The Business Research Company's Gastroenteritis Testing Market Research Reveals Strong 5.8% CAGR Outlook Through 2030

LONDON, GREATER LONDON, UNITED KINGDOM, August 7, 2026 /EINPresswire.com/ -- "The

gastroenteritis testing industry has experienced significant growth recently, driven by advances in diagnostic techniques and a rising global need for effective infection management. As gastrointestinal infections become more prevalent and healthcare facilities enhance their diagnostic capabilities, the market is positioned for continued expansion. Let's explore the current market size, factors encouraging growth, regional dynamics, and the key trends shaping this sector.



Expected to grow to \$5.55 billion in 2030 at a compound annual growth rate (CAGR) of 5.8%"

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Forecast and Expansion of the [Gastroenteritis Testing Market](#) Size

The gastroenteritis testing market has shown strong momentum in recent years, with its size expected to increase from \$4.18 billion in 2025 to \$4.44 billion in 2026, representing a compound annual growth rate (CAGR) of 6.1%. This growth during the past period is largely due to

reliance on traditional immunoassay and culture-based testing methods, limited access to advanced molecular diagnostics, a rise in gastrointestinal infections, improvements in diagnostic infrastructure within hospitals and clinics, and the expansion of infectious disease research institutions.

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Looking ahead, the gastroenteritis testing market is projected to continue its upward trajectory,

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reaching \$5.55 billion by 2030 with a CAGR of 5.8%. This forecasted growth is supported by innovations in molecular diagnostic technologies, increasing demand for rapid point-of-care testing, greater investment in infectious disease research, adoption of integrated laboratory information management systems, and the penetration of gastroenteritis testing services into emerging markets. Key trends anticipated during this period include heightened demand for faster and more accurate diagnostics, wider use of molecular testing techniques, expansion of panels covering viral, bacterial, and parasitic agents, growth in hospital-based and point-of-care testing, and stronger focus on epidemiological surveillance and outbreak control.

Understanding Gastroenteritis Testing and Its Importance

Gastroenteritis testing involves various diagnostic methods aimed at identifying the underlying cause of gastroenteritis, which is inflammation affecting both the stomach and intestines. This condition frequently results from infections caused by viruses, bacteria, or parasites and presents symptoms such as diarrhea, vomiting, abdominal cramps, and fever. Accurate testing enables healthcare professionals to determine the specific pathogen responsible, guiding appropriate treatments like antibiotics, antivirals, or supportive care, including hydration and rest.

View the full gastroenteritis testing market report:

https://www.thebusinessresearchcompany.com/report/gastroenteritis-testing-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Aug_PR

Key Factors Fueling Growth in the Gastroenteritis Testing Market

One major factor driving the gastroenteritis testing market is the increasing incidence of bacterial infections. This rise is linked to growing antibiotic resistance, higher population densities, and increased international travel, all of which contribute to the spread of resistant bacterial strains. Identifying bacterial pathogens through gastroenteritis testing is essential for selecting the right treatment and containing infection transmission. For example, in 2024, the UK-based organization GOV.UK reported a 9.3% increase in cases of bacteraemia caused by antibiotic-resistant bacteria, rising from 18,740 cases in 2023 to 20,484 cases in 2024. This trend highlights the urgent need for precise diagnostics, which in turn supports market growth.

Insights into Regional Growth Trends in the Gastroenteritis Testing Market

In 2025, North America held the largest share of the gastroenteritis testing market, reflecting its advanced healthcare infrastructure and extensive diagnostic capabilities. However, the Asia-Pacific region is anticipated to be the fastest-growing market over the coming years. The gastroenteritis testing market report covers key geographic areas including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a thorough global perspective on market developments.

Our 2026 reports feature deeper market intelligence with market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future

trend analysis, and updated graphics and tables.

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