

18-Year-Old AI Consultant Max Ferrer Launches Free AI Opportunity Audits

One1 Studio and Operators founder Max Ferrer applies lessons from an early AI venture to a business-first consulting model.

PHILADELPHIA, PA, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- [Max Ferrer](#), an 18-year-old AI consultant and founder of [One1 Studio](#) and [Operators](#), has launched free AI Opportunity Audits designed to help businesses identify practical opportunities to save time, reduce repetitive work and improve operations using artificial intelligence and automation.

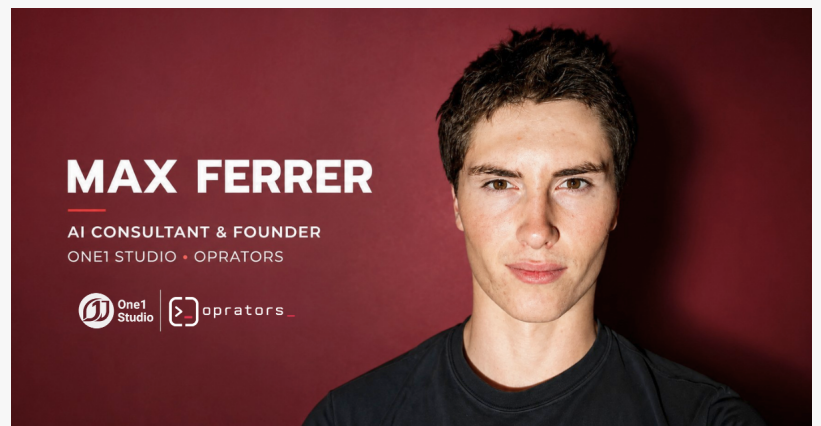
The service reflects a business-first approach Ferrer developed after learning an important lesson from his first attempt at building an AI company: technical capability alone does not create business value.

Ferrer began teaching himself artificial intelligence as a teenager and later founded Integrate Now, an early venture intended to help businesses adopt AI. Despite his technical knowledge and enthusiasm for the technology, the company failed to attract a client.

"I knew how to use the technology, but I did not know how to choose a niche, market an outcome or understand what businesses would pay to solve," Ferrer said. "That failure taught me that businesses do not want AI for the sake of AI. They want greater efficiency, fewer problems and better results."

Ferrer continued developing his technical skills while studying how businesses identify problems and evaluate solutions. Those lessons became the foundation for One1 Studio.

One1 Studio is Ferrer's AI consulting and implementation company, built around what he describes as a business-first approach to artificial intelligence. The process begins by identifying repetitive work, delays, information gaps and other operational bottlenecks. One1 Studio then defines the desired business outcome before determining which technology, if any, should be used.



Max Ferrer, 18-year-old AI consultant and founder of One1 Studio and Operators.

“The question should not be, ‘How can we use AI?’” Ferrer said. “It should be, ‘What is slowing this business down, and what is the best way to fix it?’ Sometimes that answer will be AI, and sometimes it will not.”

One1 Studio’s new Free AI Opportunity Audit applies that methodology to businesses interested in exploring AI without beginning with a predetermined solution. The assessment examines workflows, existing software, available data, risks and implementation constraints. Recommendations include automation and custom tools. Businesses are not required to purchase an implementation after receiving an audit.

Ferrer is applying many of the same lessons to Oprators, an education and guidance platform for aspiring AI operators. The intentionally shortened spelling comes from “operators.” Ferrer describes an AI operator as someone who can identify valuable problems and use artificial intelligence to build useful solutions. Oprators focuses on skills such as selecting a niche, interviewing businesses, identifying costly problems, designing focused systems, communicating their value and finding clients.

“I spent years learning lessons that a good mentor could have helped me understand much sooner,” Ferrer said. “Oprators exists to help other builders avoid creating solutions nobody needs.”

Underlying Ferrer’s work is a principle he describes as “Use AI to build, not to think.” The idea is that AI should increase a person’s ability to execute without replacing observation, creativity, judgment or responsibility.

“The advantage is not just knowing how to use AI,” Ferrer said. “It is knowing what is worth building with it.”

About Max Ferrer

Max Ferrer is an 18-year-old, self-taught AI consultant and founder of One1 Studio and Oprators. His work focuses on identifying business bottlenecks and developing practical AI systems around measurable outcomes.

Official website: <https://maxferrer.ai>

About One1 Studio

One1 Studio is an AI consulting and implementation company founded by Max Ferrer. The company helps businesses identify operational bottlenecks, evaluate opportunities for AI and automation, and develop focused systems around measurable business outcomes.

Learn more: <https://one1.studio>

About Oprators

Oprators is an AI education and guidance platform founded by Max Ferrer for aspiring AI operators. It focuses on developing the technical and business skills required to identify valuable problems and build useful AI systems.

Learn more: <https://oprators.com>

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