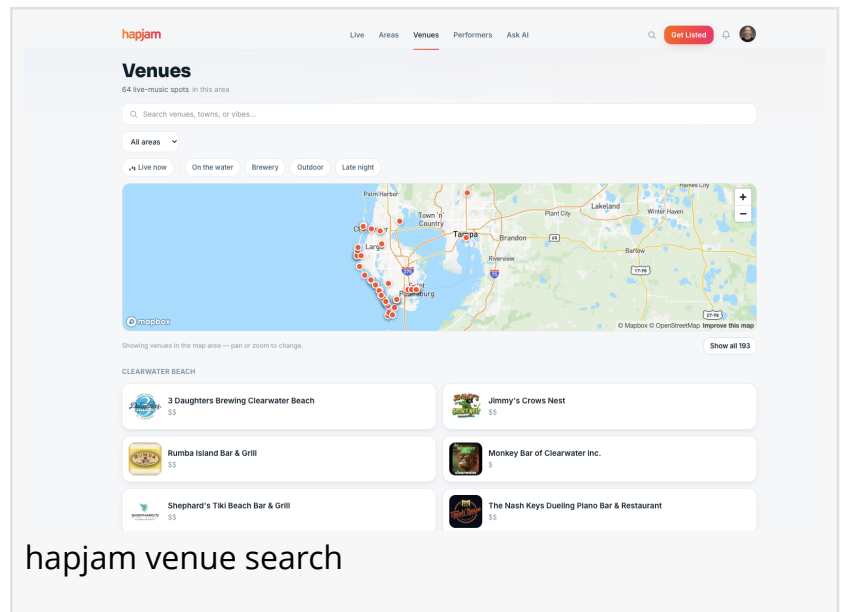


hapjam Launches to Help People Find Live Music Happening Near Them

New platform maps bands, DJs and acoustic sets at local bars, breweries and restaurants, starting in Rochester and Tampa Bay.

ROCHESTER, NY, UNITED STATES, August 7, 2026 /EINPresswire.com/ -- Finding live music nearby should not require checking dozens of venue websites, scrolling through social media pages or searching ticketing platforms built around major concerts.



hapjam venue search

[hapjam](#), a new hyperlocal live-music discovery platform, is designed to solve that problem by helping people answer one simple question: Who's playing near me tonight?

Available at [hapjam.com](#), the platform focuses on the everyday local music scene — bands, solo musicians, DJs and acoustic acts performing at bars, breweries, restaurants, patios and other neighborhood venues.

“

Local live music is everywhere, but the information about it is incredibly fragmented. We built hapjam to make finding who's playing nearby tonight simple.”

*Antonio Calabrese, Founder
and CEO of hapjam*

Unlike concert and ticketing platforms centered on touring artists and events planned weeks or months in advance, hapjam is built around spontaneous local discovery. Users can see what is happening nearby, browse an interactive map, explore venue and performer profiles and find shows happening now or later, all without needing an account.

"Local live music is everywhere, but the information about

it is incredibly fragmented," said Antonio Calabrese, founder and CEO of hapjam. "You might have 20 places within a few miles hosting music tonight, but figuring out who's playing can mean checking 20 different websites or social accounts. We built hapjam to make that simple."

The platform is initially building dense coverage in Rochester, New York, and the Tampa Bay / Florida Gulf Coast region. Rather than trying to launch nationally with incomplete listings, hapjam is taking a market-by-market approach focused on accurate, current schedules.

hapjam includes live and upcoming music listings, location-based discovery, an interactive map, venue and performer profiles, follow-and-alert features and an AI-powered concierge that lets users search naturally for options such as acoustic music, a specific genre or somewhere to hear live music tonight.

The platform is also built for the venues and performers who power the local music scene.

Bars, breweries, restaurants and other venues can claim their profiles, manage upcoming performances and use an embeddable hapjam schedule on their own websites. Performers can create profiles that bring their upcoming gigs together in one place, making it easier for fans to follow where they are playing next.

For fans, browsing hapjam is free and does not require an account.

"The test is simple," Calabrese said. "If you open hapjam on a random Thursday night, we want you to see the local musicians actually playing around you — including the shows that traditional event platforms often miss."

hapjam is currently growing venue and performer coverage in its launch markets, with additional markets planned as local coverage becomes dense enough to deliver a reliable discovery experience.

To explore live music, claim a venue or performer profile, or learn more, visit <https://hapjam.com>.

About hapjam

hapjam is a hyperlocal live-music discovery platform built to help people find live music happening right now, near them. It focuses on local bands, DJs, solo musicians and acoustic performances at bars, breweries, restaurants, patios and neighborhood venues. hapjam is currently building coverage in Rochester, New York, and the Tampa Bay / Florida Gulf Coast region.

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