

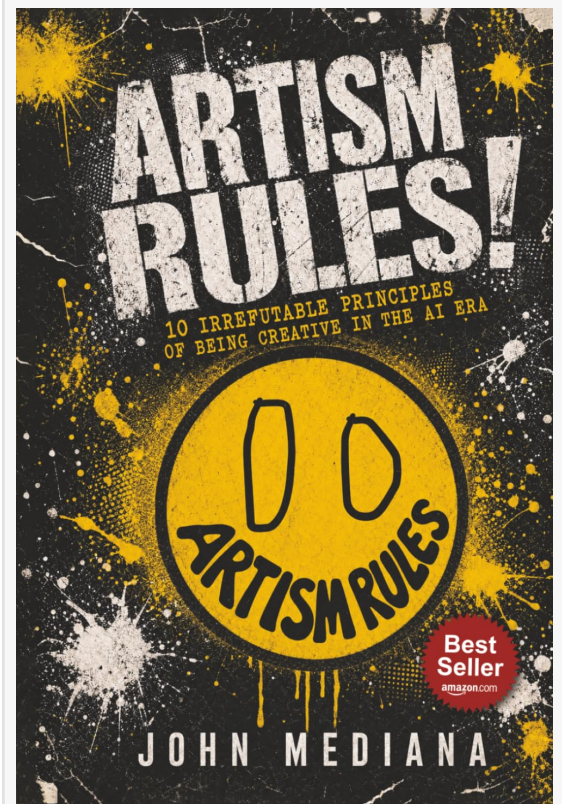
Artism Rules! Redefines Creative Success With Timeless Principles for the AI Era

John Mediana presents a practical guide empowering artists and creators to embrace technology while preserving originality, purpose, and creative impact.

NEW YORK CITY, NY, UNITED STATES, August 7, 2026 /EINPresswire.com/ -- John Mediana announces the release of **ARTISM RULES!: 10 Irrefutable Principles of Being Creative in the AI Era**, a thought-provoking guide for creators navigating an increasingly technology-driven world. As artificial intelligence reshapes creative industries and digital platforms evolve at an unprecedented pace, the book offers a practical framework that encourages artists to focus on enduring creative principles rather than constantly pursuing the latest trends. Designed for creators across disciplines, it emphasizes the lasting value of originality, discipline, and intentional craftsmanship.

In **ARTISM RULES!: 10 Irrefutable Principles of Being Creative in the AI Era**, Mediana presents ten foundational principles that help readers strengthen creative habits while adapting to modern tools with confidence. The book explores how artists can develop stronger creative judgment, protect their work from the distractions of digital culture, build meaningful connections with audiences, and use artificial intelligence as a tool that supports creativity without replacing authentic human expression.

The inspiration for the book comes from the author's belief that while creative technology continues to evolve, the qualities that define meaningful artistic work remain unchanged. Mediana seeks to encourage creators to approach innovation with confidence rather than uncertainty by focusing on the timeless values of curiosity, consistency, thoughtful decision-making, and creative courage. His perspective demonstrates that technology should expand creative possibilities without diminishing the importance of human imagination.



ARTISM RULES!: 10 Irrefutable Principles of Being Creative in the AI Era by John Mediana

ARTISM RULES!: 10 Irrefutable Principles of Being Creative in the AI Era is written for artists, writers, filmmakers, musicians, designers, photographers, entrepreneurs, content creators, and anyone seeking to develop a stronger creative foundation. Whether beginning a creative journey or refining an established career, readers will find practical guidance that supports originality, resilience, and thoughtful adaptation to the opportunities presented by emerging technologies.

John Mediana is an author and creative advocate dedicated to helping individuals cultivate purposeful, enduring creative practices. Through his writing, he encourages creators to embrace innovation while remaining grounded in principles that transcend changing technologies and cultural trends. ARTISM RULES!: 10 Irrefutable Principles of Being Creative in the AI Era reflects his commitment to inspiring artists to create meaningful work with confidence, integrity, and vision.

The book is now available—secure your copy here: <https://a.co/d/0ei43Nnz>

For review copies, interview requests, or additional information, please contact:

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