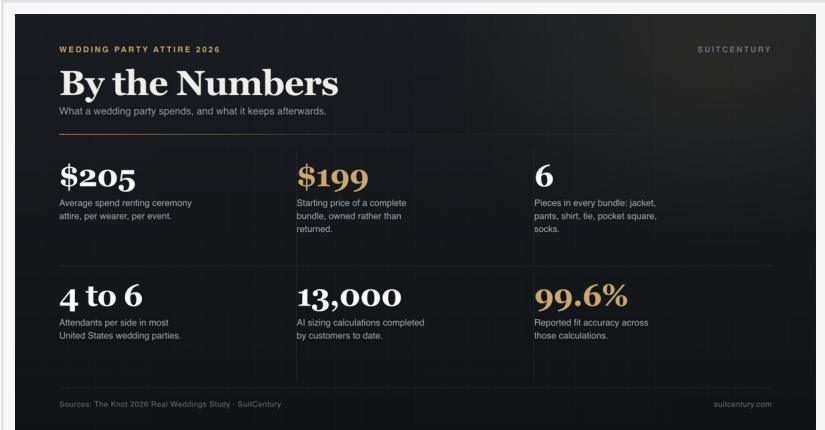


Groomsmen Suits: Group Ordering Opens for Fall 2026 Wedding Parties

SuitCentury opens group ordering for fall 2026 wedding parties, with complete groomsmen suits from \$199 that the party keeps instead of returns.

ROCHESTER, NY, UNITED STATES, August 7, 2026 /EINPresswire.com/ -- The Knot puts the average cost of renting ceremony attire at roughly \$205 per wearer. For a wedding party of six, that is about \$1,200 spent on clothes that go back within days of the ceremony. SuitCentury, the Rochester-based menswear company, has opened group ordering for the fall 2026 wedding season, with complete [groomsmen suits](#) starting at \$199 that every member of the party owns afterwards.



Wedding party attire in 2026 by the numbers: a \$205 average spend to rent ceremony attire against complete suit bundles from \$199 that the party keeps. Sources: The Knot, SuitCentury.

By the Numbers



We started because a rental tuxedo cost \$300 and still did not fit. A wedding party can spend about the same and everyone keeps the suit. That is the part people still find surprising."

SuitCentury

- \$205: average spend on renting ceremony attire, per wearer, per event (The Knot)
- \$199: starting price of a complete SuitCentury bundle, owned rather than returned
- 6 pieces in every bundle: jacket, pants, dress shirt, tie, pocket square and socks
- 4 to 6: attendants per side in most U.S. wedding parties (The Knot 2026 Real Weddings Study)
- 13,000: AI sizing calculations completed by SuitCentury customers to date

- 99.6 percent: reported fit accuracy across those calculations
- 97 suits and tuxedos currently in the range, in slim and modern fits

There is a convention in the formalwear rental trade that most grooms discover only once they

start calling shops. Rent from the same store as four to six groomsmen and the groom's own tuxedo is free. It is a genuine saving, and it comes with a condition that is easy to overlook while planning a wedding. The free tuxedo goes back on Monday, along with everyone else's.

SuitCentury has applied the same idea to suits nobody returns. When seven or more participants in a group event complete payment, the organizer receives a credit toward his own suit matching the price point the majority of the group selected. The credit is issued by email once every participant has paid and becomes redeemable after the event. The organizer can choose any suit in the range and pays only the difference if it sits in a higher tier, so a \$250 suit against a \$220 group price costs \$30.

The company does not rent. It was founded in 2023 after one of its team spent \$300 on a rental tuxedo that did not fit, and worked out that for the price of two or three rentals a man could own a complete suit instead.

How a wedding party orders

The organizer builds one look from a jacket and pants, assigns it to the whole party or to specific roles, and sends each groomsman a personal invitation link. Each man then selects his own size, pays for his own bundle and has it shipped to his own address. The organizer never collects money from anyone and never fronts the cost of the group, which removes the part of wedding attire planning that most often stalls.

Because ordering is individual, a wedding party spread across several states proceeds exactly as one in a single town would. The organizer tracks who has ordered and who has not from a single dashboard.

The screenshot shows a dark-themed website for SuitCentury. At the top, the tagline reads "GROOMSMEN SUITS - THE SAME MONEY, SPENT DIFFERENTLY". Below this, two main pricing options are presented side-by-side. On the left, under the heading "TYPICAL RENTAL", the price is "\$205 per person, every event". Below this, a list of conditions for rental is shown with red 'x' icons: "Previously worn by other renters", "Returned within days of the ceremony", "Late and damage fees on the return", and "Nothing kept". On the right, under the heading "COMPLETE BUNDLE", the price is "\$199 per person, once". Below this, a list of benefits for the bundle is shown with green checkmark icons: "Brand new, never worn by anyone else", "Jacket, pants, shirt, tie, pocket square, socks", "Free shipping over \$99, free size exchanges", and "Kept, tailored, worn again". At the bottom of the rental section, small text states "Rental average. The Knot - SuitCentury does not rent". The bottom right corner of the bundle section contains the URL "suitcentury.com/groomsmen-suits".

The same money spent two ways: \$205 per person for a rental returned within days, or \$199 once for a complete bundle that stays in the wardrobe. Sources: The Knot, SuitCentury.

The screenshot shows a light-themed website for SuitCentury. At the top, the tagline reads "GROUP ORDERING". Below this, the heading "How a Wedding Party Orders" is displayed. Underneath the heading, a subtext reads "Nobody collects money. Nobody fronts the cost. Nobody visits a shop." Below this, four numbered steps are presented in a row. Step 01, "Build one look", describes how the organizer picks a jacket and pants and assigns the look to the whole party or to specific roles. Step 02, "Invite the party", describes how each groomsman gets a personal link and parties spread across several states order exactly the same way. Step 03, "Everyone sizes himself", describes how height, weight, and waist are entered into a size calculator, and parties spread across several states order exactly the same way. Step 04, "Each man pays his own", describes how individual checkout is shipped to his own address, and the organizer tracks it all from one dashboard. Below these steps, a large orange box contains the text "7 or more" and a subtext: "When seven or more participants complete payment, the organizer receives a credit toward his own suit, matching the price point most of the group chose. Pick a higher tier and pay only the difference." At the bottom of the page, small text states "Complete bundles from \$199 - Owned, never rented". The bottom right corner contains the URL "suitcentury.com/groomsmen-suits".

How a wedding party orders together, and the credit the organizer receives once seven or more participants have paid.

Sizing a group nobody has met

The practical objection to buying wedding attire online has always been fit, and it is sharper for a group than for one person. A groom can visit a tailor. Six groomsmen in six cities cannot.

SuitCentury's answer is an AI size calculator that asks for height, weight and waist, takes under a minute and requires no tape measure. It returns jacket, pant and shirt sizes for each participant. The company reports 13,000 completed sizing calculations to date and a 99.6 percent fit accuracy rate across them, with the underlying model trained on customer fit data over time.

Every order also includes home try-on, and size exchanges are free with shipping covered in both directions. Wedding parties are advised to order six to eight weeks ahead so there is room to exchange anything that needs exchanging well before the ceremony.

In a statement accompanying the announcement, SuitCentury said: "We started because a rental tuxedo cost \$300 and still did not fit. A wedding party can spend about the same and everyone keeps the suit. That is the part people still find surprising."

What a bundle includes

Rental prices for a wedding suit or tuxedo generally run \$90 to \$250 per wearer for a single evening. A complete SuitCentury bundle starts at \$199, and most wedding party selections fall between \$199 and \$250 per person. Each bundle contains the jacket, matching pants, a white dress shirt, a long tie or bow tie, a pocket square and socks, with no separate accessory charge at checkout.

The range covers 97 suits and tuxedos in slim and modern fits, including the navy, charcoal, tan, brown and black options that wedding parties most often coordinate around. Alterations are available for \$15 per garment. Shipping within the United States is free on orders over \$99, returns are accepted for 30 days, and the company ships to all 50 states.

Full details of the group program, color options and pricing are set out on SuitCentury's groomsmen suits page. The wider range of men's wedding party suits is listed on the company's site, along with what each of the [SuitCentury suit bundles](#) contains.

About SuitCentury

SuitCentury was founded in 2023 and is based in Rochester, New York. The company sells men's suits and tuxedos online, with the aim of making a suit something a customer owns rather than rents for a single occasion. Its products include complete suit and tuxedo bundles from \$199, an AI size calculator, free home try-on and a group ordering system built for weddings and other events. A Rochester showroom is available by appointment. More information is available at suitcentury.com.

Press Contact: press@suitcentury.com

SuitCentury Press Office

SuitCentury

+1 585-204-7272

press@suitcentury.com

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