

Richmond Real Estate Leader Dr. Hope George Featured on Cover of Real Producers Magazine

Dr. Hope George shares her journey from educator to top real estate producer and her vision for helping agents build sustainable businesses.

RICHMOND, VA, UNITED STATES, August 7, 2026 /EINPresswire.com/ -- Dr. Hope George, a real estate broker and Team Leader with Real Broker LLC, is featured on the cover of the August 2026 issue of [Richmond Real Producers](#). The cover story, titled "Coming Full Circle," highlights George's transition from education into real estate and the experiences that have shaped her approach to serving clients and mentoring other real estate professionals.

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Hope George

George began her real estate career in 2017 following a career in education that included serving as a high school teacher and middle school principal. In 2025, she closed 47

transactions totaling more than \$26.6 million in sales volume and is projecting \$28 million in transaction volume for 2026.

Her production has earned recognition as a Real Producers Top 50 Agent. She has also ranked as the top agent by total sales volume in both Woodlake and Foxfire for two consecutive years.

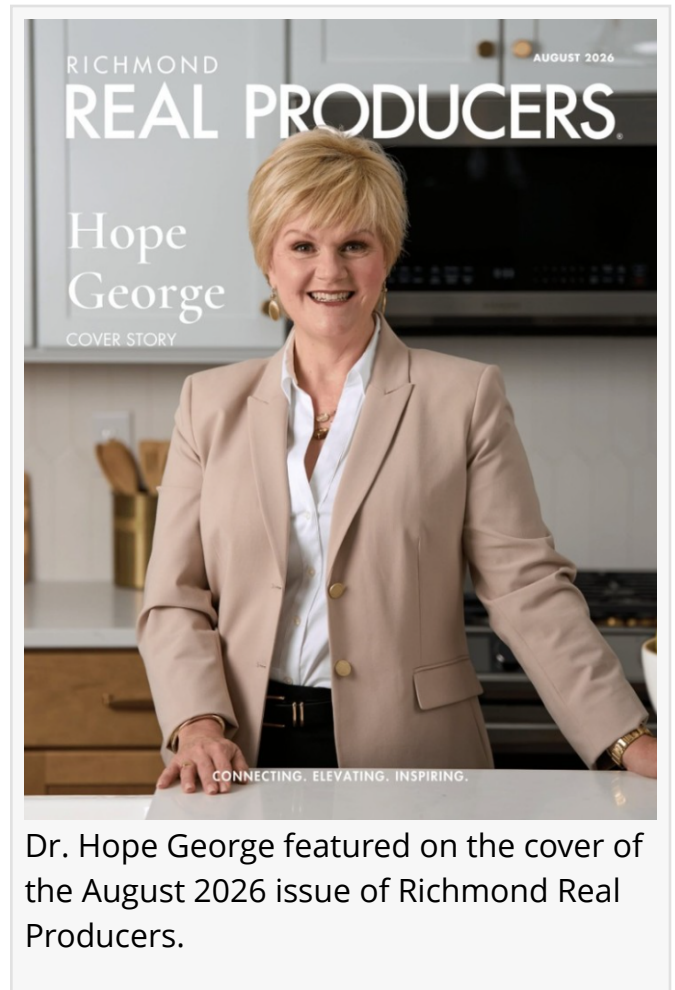
The Richmond Real Producers feature explores how George has applied her background in educational leadership, research and data analysis to real estate. Her approach emphasizes market data, property positioning, digital marketing and client education to help buyers and sellers make informed decisions.

“Education has always been at the center of who I am,” George said. “Now that I've experienced what it takes to become a top producer, I feel a responsibility to help others get there too. Real estate celebrates production, rankings and results, but what excites me is the challenge of building systems, testing new ideas and finding out what actually works.”

George has extended that approach to agent development through the [MarketShare Method](#), a business framework she developed to help real estate professionals establish systems for marketing, operations, client communication and business growth.

Drawing from her experience developing curriculum as an educator and building a real estate business, George is using the framework as she expands her local team and works with a national network of agents through structured mentorship and professional development.

“Coaching compresses time,” George said. “Instead of spending years figuring everything out through trial and error, an agent can learn a pathway to reach their goals faster with the help of a great mentor. What began in the classroom has evolved, and I am incredibly excited to step into this next chapter of building and watching other agents grow.”



Dr. Hope George featured on the cover of the August 2026 issue of Richmond Real Producers.

George also serves on the Agent Advisory Board for One Real Mortgage, where she contributes an agent perspective to conversations surrounding the mortgage experience and opportunities to better serve homebuyers.

The August cover feature represents another chapter in a career George says continues to be grounded in education, systems and helping others achieve measurable growth.

For more information about Dr. Hope George and the MarketShare Method, visit <https://marketsharehub.com/>

ABOUT DR. HOPE GEORGE

Dr. Hope George is a licensed real estate broker, Broker Associate and Team Leader with Real Broker LLC and the developer of the MarketShare Method. She holds a Doctorate in Education (Ed.D.) in Educational Leadership and Policy Studies from The George Washington University. After a career in education that included serving as a school principal, George transitioned into residential real estate and now ranks among the top 1% of agents across the Central Virginia Regional MLS. She also serves on the Agent Advisory Board for One Real Mortgage and focuses on data-informed residential real estate, business systems and agent development.

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