The Plasencia Group Advises on Sale of Epicurean Hotel, Autograph Collection, in Tampa

The sale of the Epicurean Hotel in Tampa is the latest example of strong institutional interest and investment in high-end hotels across Florida.

Epicurean Hotel, Tampa, Autograph Collection, was transacted in a process led by The Plasencia Group.

TAMPA, FL, UNITED STATES, August 7, 2026 /EINPresswire.com/ -- The Plasencia Group, a national boutique hospitality real estate advisory firm, represented Mainsail Lodging & Development in the sale of the Epicurean Hotel, Autograph Collection, in Tampa, Florida, to KHP Capital Partners. Mainsail will continue to operate the property. The transaction of the 188-key hotel was led by CEO Lou Plasencia and Managing Directors Nick Plasencia, John Plasencia, and Chris Plasencia.

> We are honored to have been part of the sale of one of the leading hotels in our hometown of Tampa, which continues to cement itself as a top lodging market nationally,"
>
> *John Plasencia, Managing Director*

Mainsail opened Epicurean in 2013 as Marriott's first ground-up Autograph Collection property, quickly making it one of Tampa's most desirable hotels. As part of a project completed in 2025, Mainsail added 51 keys, including eight historic apartment-style suites, and indoor/outdoor rooftop event venues. With a curated focus on food and beverage that is largely driven by its adjacency to and relationship with the legendary Bern's Steak House, Epicurean offers a distinctive, high-end product to guests.

Situated along the South Howard Avenue dining and nightlife corridor within Historic Hyde Park, one of Tampa's most established and affluent residential neighborhoods, and just a short distance from Downtown Tampa, Epicurean's location is irreplaceable. The property is walkable to Hyde Park Village, the region's most luxurious shopping and dining district, and Bayshore Boulevard, the city's iconic waterfront promenade. This location puts Epicurean Hotel in an enviable position to capture all the demand that Tampa has to offer, from sun-seeking leisure travelers, to a booming corporate sector, to a robust group segment.

The transaction continues The Plasencia Group's track record as the premier lodging investment advisor in Tampa, having completed over $1 billion in hotel sales in the market since 2021. Further, since its founding in 1993, The Plasencia Group has successfully facilitated dispositions of more than 100 Marriott-branded hotel and resort assets nationwide and, separately, over 125 properties in the State of Florida.

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About The Plasencia Group
The Plasencia Group is a full-service lodging investment advisory firm offering transaction services, capital markets, owner representation, and development management consulting services to its clients. The firm has advised investors on some of the most recognized hotel and resort transactions in North America since it was founded in 1993 by Chief Executive Officer Lou Plasencia. For more information, please visit www.tpghotels.com.

About Mainsail Lodging & Development
Mainsail Lodging & Development is an award-winning, Tampa, Florida-based company specializing in hotel, furnished housing, and resort property management and development, marketing and sales. An established company with a dynamic entrepreneurial spirit, Mainsail prides itself in finding unique lodging opportunities with a purpose and applying its passion and expertise to each project. Founded by President Joe Collier with a combination of daring vision and dogged determination, Mainsail has built an impressive portfolio of top-branded properties throughout the southeastern United States and Caribbean. Each Mainsail property inspires guests with a distinct character and meticulously crafted, sophisticated style, from a private island resort, and urban culinary showplaces, to waterfront marvels, boutique southern hotels, and a historic jazz-era icon. Stay Sojo, Mainsail's newest brand, provides short-term furnished living options across the country, while Mainsail Vacation Rentals manages a collection of private vacation homes in Florida and the Caribbean. To ensure long-term success and profitability, Mainsail relies on the dedication of its high-performing associates, a growing group of enterprising investors, and a commitment to giving back, every step of the way.
www.mainsailhotels.com/.

About KHP Capital Partners
KHP Capital Partners is a real estate private equity firm focused on investments in lifestyle hotels. Headquartered in the San Francisco Bay Area, KHP invests across the United States, generating superior risk-adjusted returns by focusing on disciplined acquisition criteria and implementing value-add investment strategies that capitalize on the team's deep experience in hotel operations and development. KHP is currently investing KHP Fund VI, a $300 million discretionary equity fund, and the KHP leadership team has previously overseen the investment

and management of the five prior KHP funds. Together these funds represent over $1.4 billion of equity committed to acquire and develop 47 hotels over the last 22 years. For more information, please visit www.khpcapitalpartners.com.

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