

Deesign Honored With WSI Supplier Excellence Award for Service to Global Agency Network

A network-wide survey of WSI's 1,000-plus member agencies named the unlimited design subscription its top design supplier.

SAN FRANCISCO, CA, UNITED STATES,

August 7, 2026 /EINPresswire.com/ --

Deesign, the unlimited design

subscription that gives marketing

agencies dedicated designers and 24-hour turnaround on most requests, has been honored with the WSI Supplier Excellence Award, recognizing it as a top design supplier across WSI's global network of more than 1,000 agencies. The award is decided by the agencies WSI serves rather than by application, making it a measure of service earned from the people who use it.

“

An award like this is scored by the agencies themselves, based on the work and output they received. Being recognized by more than 40 agencies we work with is what makes it credible.”

*Shaival Mehta, Co-CEO of
Deesign*

WSI presented the recognition in June 2026, based on a network-wide supplier survey and a supplier's record of actively sharing expertise with member agencies. Deesign has partnered with WSI for around four years and has delivered white-label design to more than 40 agencies in the network, covering web design, branding, logos, and social media graphics, work those agencies resell to their own clients at margin.

Shaival Mehta, who runs Deesign with his brother Sherul, said the external nature of the recognition is what gives it

weight.

"Testimonials are usually something we go and ask a happy client for, so there is a bias built in," said Mehta. "An award like this is scored by the agencies themselves, based on the work and output they received. Being recognized by more than 40 agencies we work with, rather than judging ourselves, is what makes it credible, inside the WSI network and with every prospect we talk to."



Logo of Deesign

Mehta added that the partnership is built on more than delivered files. "We are at the WSI convention every year teaching agencies about design psychology, design trends, and where AI is taking creative work," he said. "Sharing what we know is part of how you earn a network's trust, not just handing over the work."

Deesign attributes its consistency at scale to three standards it says it will not compromise on: speed, quality, and cost. Every client works with a dedicated designer rather than a rotating team, supported by a documented quality-assurance process and a "buddy system" in which more than one designer knows each client's brand, so work continues without interruption. Many of the company's designers have been with Deesign for five years, and new hires pass a selective vetting process and a six-week training program before taking on client work.

About Deesign

Deesign is an unlimited design subscription that helps marketing agencies and businesses scale their design capacity with fast turnaround, consistent quality, and no hiring hassle. Every client works with a dedicated designer rather than a rotating team, backed by a documented quality-assurance process and a buddy system that keeps projects moving. Owned and run by brothers Shaival and Sherul Mehta, Deesign serves more than 1,400 teams with a 47-person remote design team and is a design partner to the WSI global agency network. Learn more at deesign.com.

Christian Oldale

Media Representative - Deesign

+1 403-880-1811

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/932555172>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.