

Lumenary Pro Launches Franchise Model to Bring Premium Outdoor Lighting to More Communities

Permanent outdoor lighting company launches franchise opportunity with model combining company-generated sales support, premium products, & hands-on training.

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[Lumenary Pro](#), one of the nation's fastest-growing permanent outdoor lighting companies, is launching its [franchise opportunity](#) to bring its premium lighting systems to more communities through local business owners across the United States.



Founded by Mike Bennett, with Jayde Syrnyk and Zachary Syrnyk partnering with him from day one, Lumenary Pro has built its reputation by combining high-quality permanent lighting products with a business model centered on operational support, marketing expertise, and customer satisfaction.

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Mike Bennett, founder of Lumenary Pro

The company is actively seeking future franchisees to partner with as it rolls out its model nationwide.

“We wanted to be able to give opportunities to aspiring and current entrepreneurs to start their own business or add another revenue stream utilizing a proven brand and high quality product,” said Bennett of the move to franchise. “A franchise opportunity allows us to do exactly

that while being able to control quality and customer satisfaction so that our reputation — and our installers’ reputations — are maintained by high quality craftsmanship and installation.”

Lumenary Pro's model is designed to help franchisees begin with momentum. The company's in-house sales and marketing team secures completed customer sales, allowing franchisees to focus on installation while building additional business through neighborhood referrals and local prospecting.

"We aren't just handing our franchisees a product to sell – or giving them leads to try to convert themselves," said Bennett. "We provide our franchisees with already-closed deals, where our sales and marketing efforts have taken customers across the finish line."

According to Bennett, its leadership team collectively brings decades of experience in sales and marketing, having helped grow businesses that generated more than \$100 million in annual revenue. That experience has shaped a franchise model intended to reduce one of the biggest challenges many new business owners face: consistently generating qualified customers.



"Lumenary Pro is different not only from other permanent lighting opportunities with being given already sold installations, but also from most franchise business opportunities as many franchisees are responsible for 100% of their sales," he added.

The company offers a premium permanent lighting system featuring high-performance brightness, color quality, customizable animations, intuitive app controls, and an emphasis on long-term safety and reliability—qualities it says set the brand apart in the market.

Franchisees receive hands-on training at the company's headquarters near Green Bay, Wisconsin, where they learn installation techniques, sales strategies, and business development practices. Before completing training, each franchise owner installs a lighting system from start to finish under the guidance of the Lumenary Pro team.

"Our franchise partners also have on-the-job support from our master installers who are only a phone call or video call away, as well as technology to have their jobs uploaded and quality checked prior to having their job signed off on," Bennett said.

Although the company has grown to more than 100 team members, Bennett asserts that Lumenary Pro remains owner-led, with all three owners actively involved in the company's day-to-day operations.

"Lumenary Pro isn't owned by a hedge fund or billion dollar investors. We're still a small business built by three people with big dreams," he said. "We know firsthand how challenging entrepreneurship can be because we've worked in sales, marketing, and in the field ourselves. Our commitment is simple: provide a high-quality product, never cut corners, do what we say we're going to do and create opportunities that help our franchisees succeed alongside us."

For Bennett, the company's vision extends beyond expansion to creating opportunities for fellow entrepreneurs.

"At the end of the day, we all come from humble beginnings, but we love entrepreneurship and we want to make this a rewarding experience for everyone and their families."

Lumenary Pro invites those interested in learning more about its franchise opportunity to connect with the team at www.lumenaryprofranchise.com.

About Lumenary Pro

Lumenary Pro is a permanent outdoor lighting company specializing in premium, customizable lighting systems for residential and commercial properties. The company combines high-quality products with proven sales, marketing, and operational systems to deliver long-lasting lighting solutions while supporting entrepreneurs through its growing franchise network. Learn more about owning a Lumenary Pro franchise at www.lumenaryprofranchise.com.

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