

Christmas Decor Recognizes Top Franchisees with 2025 Season National Awards

Annual honors from North America's leading holiday decorating franchise celebrate franchisee growth, community impact, and design achievement.

IRVING, TX, UNITED STATES, August 7, 2026 /EINPresswire.com/ -- [Christmas Decor](#), North America's leading professional holiday decorating franchise, announced the winners of its 2025 season National Awards, recognizing franchisees across the United States, Canada and Puerto Rico for outstanding growth, leadership, resilience and community involvement. The honors were presented during the company's national conference at the Marriott Harbor Beach Resort & Spa in Fort Lauderdale, Florida, held July 22-24, 2026.



Christmas Decor franchisees gather for the general session on Day 2 of the company's 2026 National Conference, held July 22-24 at the Marriott Harbor Beach Resort & Spa in Fort Lauderdale, Florida.

The awards spanned several categories, including new-franchise performance, veteran leadership, regional excellence, and two legacy awards honoring individuals who have shaped the Christmas Decor system. Winners were also recognized for design and installation work through the company's annual photo awards.

“

This year's winners show what's possible when a franchise commits to the long haul... the common thread is people who show up and do the work, year after year”

Brandon Stephens, CEO

National Awards

New Franchise of the Year: Christmas Decor by Lit Outdoor Lighting, Shorewood, Minnesota. Recognizes a new franchise for its dedication and hard work developing a

new territory in its opening season, expanding the network's presence in the Midwest.

Veteran Franchise of the Year:
Christmas Decor by Paulk Outdoors,
Locust Grove, Georgia. Honors a
franchise that has been part of the
Christmas Decor network since 2002
and continues to develop its territory
year after year, serving as a model of
long-term dedication within the
system. The franchise was also
honored this year for Best Use of
Specialty Lighting in the photo
awards.

Back in the Saddle Award: Christmas
Decor by Halo Outdoor, San Antonio,
Texas. Presented annually to a veteran
franchise that has renewed its
momentum after a period of slower
growth.

2025 Increase and Growth Award:
Christmas Decor of Puerto Rico,
Guaynabo, Puerto Rico. Given to the
franchise that achieved the largest
year-over-year growth in the network,
reflecting strong momentum in only its
second season.

Best Second Season: Christmas Decor
by Jabco's Custom Lawn Care, Howard,
Pennsylvania. Recognizes a franchise
that built on a strong opening season
with even stronger results in its second
year.

Best Transfer: Christmas Decor by Alaska Hardy Gardens, Homer, Alaska. Honors a franchise that
took over an existing territory and quickly made it their own, improving customer retention
across its first two seasons.

Legacy Awards

Two awards are named in honor of individuals who left a lasting mark on the Christmas Decor
system.



The Christmas Decor by Paulk Outdoors lighting display at the Butts County Historic Courthouse in Jackson, Georgia, was named Best Use of Specialty Lighting for the 2025 season at Christmas Decor's 2026 National Conference.



The Starboard restaurant in Dewey Beach, Delaware, decorated by Christmas Decor of Southern Delaware, won Best Interior for the 2025 season at Christmas Decor's 2026 National Conference. The franchise was also named Northeastern Franchise of the Year and

John W. Ropas "Spirit of Christmas" Award: Mike Gray, Christmas Decor of Southern Delaware. Named in honor of longtime Christmas Decor associate John Ropas, who helped establish close to 200 franchises over the course of his career and retired in 2026, the award recognizes a franchisee who embodies that same spirit of dedication and support for others across the network. Christmas Decor of Southern Delaware also earned Northeast Franchise of the Year and Best Interior in the company's photo awards this year, making it one of the network's most recognized franchises of the season.

Maury S. Frankel Award for Philanthropy: Eddie Anzalone and Stacey Bucino, Christmas Decor of Rutherford. Named in memory of Maury Frankel, this award honors a franchisee's commitment to improving their community through philanthropic work.

Regional Franchise of the Year Awards

Each region of the Christmas Decor network presents its own opportunities and challenges. These awards recognize the top-performing franchise in each region.

Canadian Franchise of the Year: Brantford Christmas Decor, Brantford, Ontario. Recognized for a decade of consistent growth, professionalism and service as a longtime ambassador of the brand in Canada.

Eastern Franchise of the Year: Christmas Decor by Watermark Swimming Pool Services, Inc., Beltsville, Maryland. Serving the greater Washington, D.C. area, this franchise is recognized for consistently strong performance.

Southern Franchise of the Year: Christmas Decor by Halo Outdoor, San Antonio, Texas. Also this year's Back in the Saddle Award recipient, recognized for its continued rebuilding and renewed momentum.

Midwestern Franchise of the Year: Christmas Decor by Turf-Care, Inc., West Chester, Ohio. Recognized for sustained momentum following leaner years, including participation in a notable community tree-lighting event in Lexington, Ohio.



A Pennsylvania home decorated by Christmas Decor by Del Vacchio Landscapes, the 2025 Best Residential photo award winner.

Christmas Decor

Northeastern Franchise of the Year: Christmas Decor Southern Delaware, Harbeson, Delaware. A franchise with the network since 1997, recognized as a standout performer in one of the country's smallest states.

Northwestern Franchise of the Year: Christmas Decor by C and D Landscape Services Co., Dayton, Oregon. A five-time winner of this award, the franchise added a large-scale commercial installation at 7 Feathers Casino Resort to its project list in 2025, reinforcing its position as one of the network's most consistent performers.

Western Franchise of the Year: Christmas Decor by Kaylor Landscape, Porterville, California. With the network since 1998, this franchise continues to exceed expectations for its territory as one of the system's longest-standing members.

Southwestern Franchise of the Year: Christmas Decor by Flag Landscaping, Flagstaff, Arizona. With the network since 2014, this franchise has built a strong presence as an ambassador for holiday decorating in the desert Southwest.

Southeastern Franchise of the Year: Christmas Decor of Puerto Rico, Guaynabo, Puerto Rico. Also this year's Increase and Growth Award recipient, recognized for standout performance in a highly competitive region.

"This year's winners show what's possible when a franchise commits to the long haul. Whether it's a brand-new territory or a veteran operator finding their footing again, the common thread is people who show up and do the work, year after year," said Brandon Stephens, CEO of Christmas Decor. As demand for professional holiday decorating continues to grow across residential and commercial markets, Christmas Decor remains committed to recognizing the franchisees who make that growth possible.

About Christmas Decor

Christmas Decor is the leading professional holiday decorating company in North America, providing full-service design, installation, maintenance, and removal of custom holiday lighting and décor. With more than 250 locations across the United States and Canada, the company serves both residential and commercial clients, including restaurants, retail centers, municipalities, and large-scale properties. Christmas Decor is the leading brand of The Decor Group, Inc.

For entrepreneurs exploring a [low-cost franchise opportunity](#) with strong seasonal demand, Christmas Decor's franchise development team is accepting inquiries for available Christmas Decor franchise territories.

Alex Dube
Christmas Decor
[email us here](#)

Visit us on social media:

[LinkedIn](#)
[Instagram](#)
[Facebook](#)
[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/932612051>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.