

Monique Farmer, APR, Receives Two PRSA Women of Impact Awards

Monique Farmer, APR, president of Avant Solutions, received two PRSA Women of Impact Awards for Mentor & Coach of the Year and Industry Champion/Thought Leader.

OMAHA, NE, UNITED STATES, August 10, 2026

/EINPresswire.com/ -- OMAHA, Neb., Aug. 10, 2026 — Monique Farmer, APR, president and founder of [Avant Solutions](#), received two Public Relations Society of America Women of Impact Awards Aug. 6, with honors for Mentor & Coach of the Year and Industry Champion/Thought Leader, making her the only honoree recognized in two categories.

"I believe the lessons we learn are meant to be shared," Farmer said. "I've always tried to take what I learn and make it useful for someone else, whether that's a student, a colleague or another communicator. Being recognized for both thought leadership and mentorship means a great deal because both have been such important parts of how I've approached my career and life."

This is the first year for the awards, which celebrate women whose leadership, innovation and influence are strengthening organizations, advancing the communications profession and creating opportunities for others. Honorees represented a range of career stages and practice areas from across the profession.

"These remarkable professionals demonstrate that leadership is measured not only by what we achieve, but by the people we inspire, mentor and empower," said PRSA Chair Heide Harrell, MA, APR. "Their vision, integrity and commitment to excellence are creating meaningful change, strengthening our profession and opening doors for the next generation of communications leaders."

Farmer has spent more than two decades contributing to the profession through writing, speaking, teaching, judging and developing tools for communications professionals.



Monique Farmer, APR, poses with PRSA CEO, Matthew Marcial, CAE, CMP at the Women of Impact Awards celebration in Chicago.

In 2024, she wrote the award-winning Amazon bestseller "Chart Your Path: A 9-Step Method to Getting Unstuck." She has also written articles for PRSA's Strategies & Tactics, and her work has been featured in the third edition of Tom Kelleher's public relations textbook.

Farmer also teaches and mentors the next generation of communicators. She has previously taught at the University of Texas at Austin, the University of Nebraska-Lincoln (UNL)

and the University of Nebraska at Omaha. As faculty adviser for UNL's PRSSA Bateman Team, she helped guide students to a second-place national finish in 2021, the highest in program history at the time.

“

These awards are motivation to keep learning, mentoring and sharing what I know with communicators at every stage of their careers.”

Monique Farmer, APR

In 2020, Farmer created [Anvil Ready](#), an online strategic communication planning platform designed to help practitioners develop stronger, more integrated plans using the Research, Planning, Implementation and Evaluation (RPIE) model.

Farmer has a long history of service to PRSA. She has been a member for nearly 20 years and served as president of PRSA Nebraska in 2023. She has developed and supported diversity initiatives as a PRSA Nebraska board member and

has volunteered at the national level.

About Avant Solutions:

Avant Solutions is a full-service public relations and communications firm that provides customized communications strategies, media training and relations, and executive communications support to clients across industries and sectors. The firm serves clients including federal and local government agencies, public agencies, nonprofit organizations, educational institutions, small businesses and startups. Avant Solutions is a member of the Public Relations Consultants Group, a national network of independent communications and public relations professionals and consultancies with reach across the United States, Canada and Puerto Rico. The firm is also part of the Goldman Sachs 10KSB Small Businesses Alumni group and the only Black woman-owned, WBENC and WOSB-certified PR/Communication firm in Nebraska.



Monique Farmer, APR, displays one of her two awards at the Women of Impact Awards celebration in Chicago.

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