

BrandQuantum earns seven G2 Summer 2026 badges as brand consistency becomes critical in the AI era

BrandOffice and BrandMail recognition provides independent customer evidence for BrandQuantum's Brand Trust Framework™.

AIKEN, SC, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- BrandQuantum today announced that [BrandOffice](#) and [BrandMail](#) have received a combined seven G2 Summer 2026 badges, with recognition spanning overall, enterprise, regional and customer satisfaction categories. Both products also carry G2's Users Love Us recognition.



The results reflect continued customer satisfaction at a time when artificial intelligence is fundamentally changing how businesses create content. Documents, emails, presentations and customer communications can now be generated in seconds, enabling organizations to work faster than ever before. However, while AI has transformed the speed and scale of content creation, it has also increased the challenge of maintaining a consistent, authentic brand experience across every interaction. At BrandQuantum, we believe this represents one of the defining business challenges of the AI era.

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As organizations increasingly adopt AI, brand consistency is becoming more important—not less”
Dr Paula Sartini

AI creates content. Consistency creates trust.

For years, organizations have invested heavily in defining their brands. Today, AI has placed the ability to create content into the hands of virtually every employee. This shift brings enormous opportunities for productivity, but it also introduces new risks. Every AI-assisted email, proposal,

presentation or document has the potential to strengthen—or weaken—the organization’s brand. As the volume of communication increases, consistency becomes more important.

Consistent communication reinforces authenticity. Authenticity builds trust. Trust strengthens brands.

This philosophy forms the foundation of BrandQuantum’s Brand Trust Framework™, a strategic approach to helping organizations maintain authentic, trusted brand experiences in an AI-driven world.

Independent recognition from customers:

G2 badges are informed by feedback from verified software users and recognize products that deliver value and positive customer experiences.

BrandOffice received five G2 Summer 2026 badges:

- High Performer – Overall
- High Performer – Enterprise
- High Performer – Middle East & Africa
- Easiest to Do Business With
- Best Meets Requirements

BrandMail received two G2 Summer 2026 badges:

- High Performer – Middle East & Africa
- High Performer – Small-Business Europe

Both BrandOffice and BrandMail also carry the G2 Users Love Us badge.

For BrandQuantum, this recognition represents more than product performance. It demonstrates that organizations continue to value solutions that help them govern, standardize and strengthen business communications as digital workplaces evolve.

Continuing to innovate for the modern workplace:



Dr Paula Sartini, CEO, BrandQuantum

Over the past year, BrandQuantum has continued to invest in BrandOffice and BrandMail, introducing enhancements designed to help organizations embrace new ways of working while maintaining strong brand governance. BrandOffice provides organizations with a comprehensive platform for creating consistently branded and compliant Microsoft Word documents, Excel reports and PowerPoint presentations. Its desktop and browser-based Microsoft 365 experiences give employees access to approved templates, brand resources, digital assets and governed content at the point of creation. Multi-brand management, automation, reporting and administrative capabilities help organizations work more efficiently while remaining aligned with corporate brand standards.

BrandMail enables organizations to centrally manage email signatures, banners, surveys, templates and campaigns. Its support for classic Outlook on Windows, Outlook in the browser and mail-flow deployments for Microsoft 365 and Google Workspace extends consistent email branding across desktop, browser, mobile, tablet and third-party email environments.

Together, BrandOffice and BrandMail enable organizations to embrace AI-driven productivity while helping every employee communicate with confidence, consistency and authenticity.

Looking ahead:

"As organizations increasingly adopt AI, brand consistency is becoming more important—not less," said [Dr Paula Sartini](#), CEO of BrandQuantum. "AI is transforming how organizations create content, but it does not change what each communication represents. Every email, document and presentation still speaks for the organization behind it. Our mission is to help businesses ensure that these communications remain authentic, consistent and aligned with their brands. We believe the organizations that combine the speed of AI with strong brand governance will be best positioned to earn and retain trust. BrandQuantum will continue investing in AI-enabled capabilities, enterprise integrations and brand governance technologies that help organizations deliver trusted communications across every touchpoint."

This announcement marks the beginning of a broader series exploring BrandQuantum's Brand Trust Framework™ and the role of brand consistency in an AI-driven world. In the next instalment, Dr Paula Sartini will explore this challenge in a new video, *Why Brand Consistency Matters More Than Ever in the Age of AI*.

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