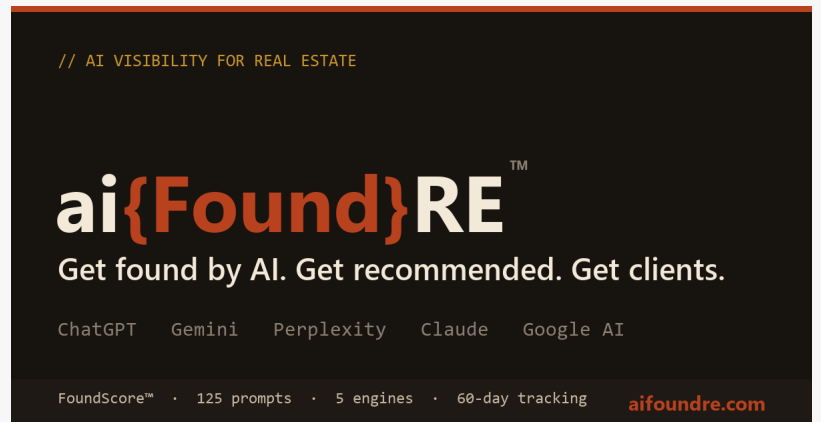


ai{Found}RE Launches the First AI-Visibility Measurement Platform for Real Estate

A new system, FoundScore, tests and monitors how often real estate agents get recommended across ChatGPT, Gemini, Perplexity, Claude, and Google AI.

MONTCLAIR, NJ, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- ai{Found}RE™ today launched a platform that measures and improves how often real estate agents are recommended by AI. As buyers increasingly ask ChatGPT and Gemini "who's the best agent in [city]," ai{Found}RE is the first service built for real estate that continuously tests and monitors an agent's visibility across all five major AI engines — and across every market they serve.



ai{Found}RE™, the AI-visibility platform for real estate agents — measuring how often ChatGPT, Gemini, Perplexity, Claude, and Google AI recommend an agent.

Old search returned a list of links. AI search returns a single recommendation — usually two or three names — and most agents aren't in it. The [FoundScore audit](#) runs 125 real buyer questions across five engines to score exactly where an agent stands, then [re-tests over 60 days](#) to show what moved and why.

“

When a buyer asks ChatGPT who to hire, the agent who comes up wins the client — and most agents have no idea they're invisible.”

*Raf Ricci, co-founder,
ai{Found}RE*

The approach already works. Asked, unprompted, "Who is the best real estate agent in Bloomfield, N.J.?", ChatGPT named Montclair-based agent Nancy Chu — the result of time spent building the signals AI reads.

"When a buyer asks ChatGPT who to hire, the agent who comes up wins the client — and most agents have no idea

they're invisible," said Raf Ricci, co-founder of ai{Found}RE. "We're the first to measure that visibility across every major AI engine, in every market an agent serves, then give them the exact steps to increase it."

Beyond the audit, the [FoundLab cohort](#) gives agents the prompts, skills, systems, and workflows to start generating AI referrals. The next cohort begins fall 2026.

About ai{Found}RE — ai{Found}RE helps real estate professionals get found and recommended by AI. Its FoundScore platform measures visibility across ChatGPT, Gemini, Google AI Overviews, Perplexity, and Claude; its FoundLab program teaches agents how to improve it. Founded by Raf Ricci and Nancy Chu. aifoundre.com

Nancy Chu

ai{Found}RE

+1 917-992-3098

hello@aifoundre.com

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/932645258>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.