

Secret World App Expands Its Creator Community With a New Role for Local Businesses

Secret World app lets local businesses add deals, jobs, memberships and events that create more value for its growing creator community.

MANHATTAN, NY, UNITED STATES, August 8, 2026 / EINPresswire.com/ -- Secret World Expands Its [Creator Community](#) With a New Role for [Local Businesses](#)

NEW YORK — The Secret World app is expanding the way local businesses can participate in its growing creator community.

Secret World app was built around a simple idea: people should be easier to discover for what they can do.

A bored teenager with some camera skills may be looking for work to shoot for someone. A barber may want to take on more clients locally after work. A creator may be interested in a collab. A student may have a useful skill that nobody around them knows about.

Through Creator Cards, the Secret World app gives people a public identity that can show what they do, where they are, and how others can connect with them.

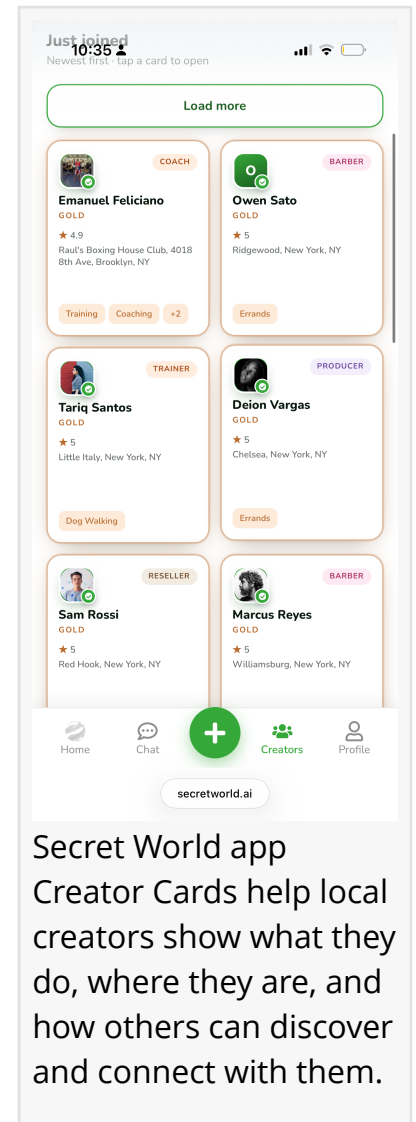
The company is now developing the business side of that same community.

Instead of treating businesses only as advertisers, the Secret World app gives participating businesses a role inside the ecosystem.

A restaurant can offer a creator discount.

A store can post that it is hiring.

A gym can introduce a membership.



Secret World app Creator Cards help local creators show what they do, where they are, and how others can discover and connect with them.

A café can show a massive menu.

A car wash may drop a slow-day discount.

A business can also maintain a digital storefront where people can see what is happening there without relying only on a traditional social media feed.

The idea is to create what Secret World describes as a local participation loop.

Creators bring identity, skills, activity and local influence into the community.

Businesses bring places, products, deals, jobs and experiences.



Local businesses can participate in the Secret World app creator community by offering deals, jobs, memberships, events, and other opportunities.

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When creators and businesses contribute to the same local network, discovery can become more useful for everyone, and people should NOT ever ever be hidden behind algorithms.”

Kaixiong Zhang

Each side gives the other more reasons to participate.

As more useful information enters the network, the Secret World app can become more useful without requiring every interaction to begin as an advertisement.

Businesses are not being positioned as the center of Secret World.

Creators remain at the center.

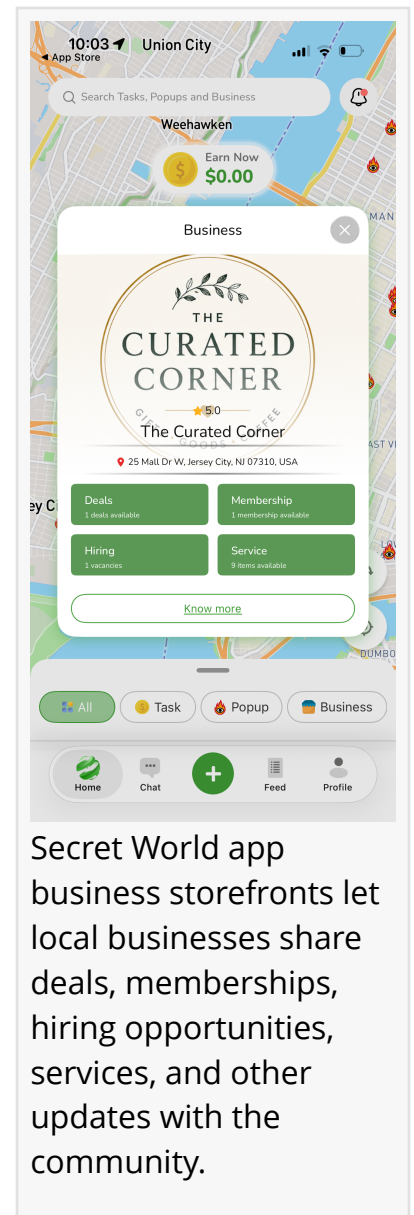
The role of businesses is to make the creator community more valuable while also creating more opportunities for their own businesses to be discovered.

Secret World believes that when creators and businesses contribute to the same local network, discovery can become more useful for everyone, and people should not be hidden behind algorithms.

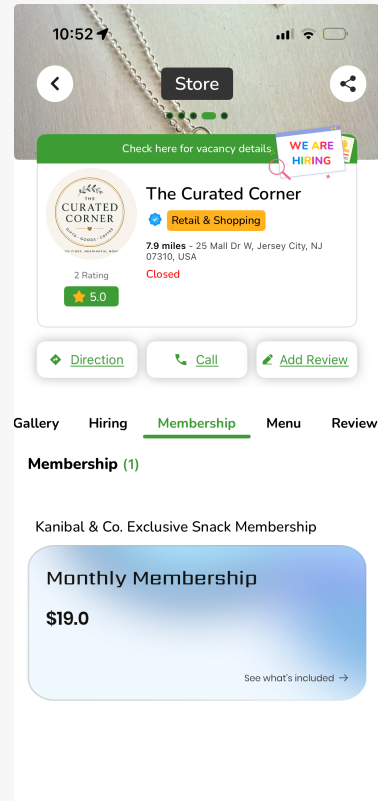
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Fastbuck LLC



Secret World app
business storefronts let
local businesses share
deals, memberships,
hiring opportunities,
services, and other
updates with the
community.



Secret World app business storefronts can highlight memberships, hiring, reviews, menus, services, and other ways local businesses can add value to the creator community.



The Secret World app brings creators and local businesses into one community, where businesses can contribute deals, jobs, memberships, events and other opportunities while creators gain more ways to discover, connect and grow.

This press release can be viewed online at: <https://www.einpresswire.com/article/932679599>

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