

CTO Names interCaribbean Airways Official Airline Partner for SOTIC 2026

BRIDGETOWN, BARBADOS, August 8, 2026 /EINPresswire.com/ -- The Caribbean Tourism Organization (CTO) has named interCaribbean Airways the Official Airline Partner for the 2026 State of the Tourism Industry Conference (SOTIC) being held in Georgetown, Guyana, Oct. 5-9.

Under the agreement, interCaribbean Airways will offer a 25% discount on flights for SOTIC delegates and CTO members traveling to the conference. The partnership is designed to strengthen regional participation and improve accessibility for attendees from across the Caribbean.

"We are proud to partner with the Caribbean Tourism Organization as the Official Airline Partner for SOTIC 2026," said Trevor Sadler, CEO of interCaribbean Airways. "As a regional airline, interCaribbean Airways is committed to strengthening connectivity across the Caribbean and making it easier for tourism leaders and stakeholders to come together to shape a smart, sustainable and inclusive future for the region. We look forward to welcoming delegates traveling to Georgetown for this important conference."

Focusing on the theme "Tourism Futures: Smart, Sustainable and Inclusive," SOTIC is the Caribbean's premier tourism gathering. It brings together ministers, commissioners, directors of tourism, private-sector leaders, aviation executives, media and other key stakeholders to examine the opportunities and challenges shaping the future of Caribbean tourism.

"Regional connectivity remains one of the most important issues facing Caribbean tourism, and this partnership demonstrates the critical role that collaboration and accessible air travel play in bringing our region together," said Dona Regis-Prosper, secretary-general and CEO of CTO. "The



support of interCaribbean Airways will help ensure broader participation and enrich the important conversations taking place at this year's conference."

The interCaribbean Airways discount code will be shared with delegates upon registration.

Visit <https://sotic.onecaribbean.org/> for more information.

About the Caribbean Tourism Organization

The Caribbean Tourism Organization (CTO), headquartered in Barbados, is the Caribbean's tourism development agency, comprising membership of the region's finest countries and territories, including Dutch-, English- and French-speaking, as well as a range of private-sector allied members. CTO's vision is to position the Caribbean as the most desirable, year-round, warm-weather destination, and its purpose is Leading Sustainable Tourism — One Sea, One Voice, One Caribbean.

Among the benefits to its members, the organization provides specialized support and technical assistance in sustainable tourism development, marketing, communications, advocacy, human resource development, event planning and execution, and research and information technology.

CTO's headquarters is located at Baobab Tower, Warrens, St. Michael, Barbados BB 22026.

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For more information about the Caribbean Tourism Organization, visit www.OneCaribbean.org and follow the CTO on Facebook, X, Instagram and LinkedIn to be part of the conversation.

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