

iRely Recovery Featured in National Media for Compassionate Addiction Care

Sherwood Forest Rehab Earns National Media Attention Following a Connection Formed at the 2023 California Addiction Conference

LOS ANGELES, CA, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- iRely Recovery, an [addiction treatment center in Los Angeles](#), has been featured in multiple national publications including TMZ, People Magazine and Page Six following a story highlighting the facility's compassionate approach to recovery and a meaningful connection formed at the 2023 California Addiction Conference.



iRely Recovery logo

The media coverage centers on iRely Recovery CEO Vinsent Franke's personal mission to prevent families from experiencing the loss he suffered when his son died from a drug overdose. At the 2023 California Addiction Conference, Franke shared his story during a keynote address. Three years later, that connection led to someone reaching out for help at the Los Angeles addiction treatment center.

“

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Vinsent Franke, CEO, iRely Recovery

“We build genuine connections based on shared understanding of loss and hope,” said Franke, who holds an MBA, AMFT, CADCE-II, and RA. “When someone remembered that conversation years later and reached out, it reinforced why we do this work.”

iRely Recovery offers ASAM Level 3.5 holistically-oriented care combining medically-assisted detoxification with residential treatment. The facility distinguishes itself through specialized modalities, including Cognitive Treatment Recovery (CT-R) and Recovery-Oriented Systems of

Care (ROSC), where treatment adapts to individual patient needs rather than following standardized protocols.

The Sherwood Forest-based center provides detox programs from 3 to 10 days and residential programs from 30 to 90 days, addressing substance use disorders and [dual diagnosis conditions](#), including anxiety, depression, PTSD and bipolar disorder. The facility operates two private estates Greenwood Manor and Willow View with 11 total beds and maintains a home-like therapeutic environment.



Evening view of the iRely Recovery residential facility and pool in Sherwood Forest, California

Recent media attention has resulted in increased inquiries from individuals and families seeking [holistic addiction treatment in Los Angeles](#). The facility works with most major PPO plans, including Aetna, Blue Cross Blue Shield, Cigna, UnitedHealthcare and Humana, with most plans covering treatment costs in full.

"Every person who walks through our doors is someone's child, parent or friend," Franke said. "We've experienced devastating loss, and we're committed to preventing other families from the same pain."

iRely Recovery holds DHCS State License #191516AP and carries recognition from BBB Accredited Business, LegitScript, Psychology Today, and the Gold Seal accreditation program.

About iRely Recovery

iRely Recovery is a state-licensed addiction treatment center in Sherwood Forest, California, offering comprehensive detoxification and residential treatment services. Founded by Vinsent Franke, MBA, AMFT, CADAC-II, RA, the facility provides evidence-based, holistically oriented care through a Cognitive Treatment Recovery (CT-R) and Recovery-Oriented Systems of Care (ROSC) model that emphasizes individualized treatment planning and comprehensive aftercare support. For more information, visit www.irelyrecovery.com or call (818) 262-3537.

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