

IPAG LTD Officially Launches HermesSync on the Shopify App Store to Automate Product Discovery for E-Commerce Merchants.

HermesSync launches on the Shopify App Store to automate product research and store creation, helping merchants find untapped trends before market saturation.

LONDON, UNITED KINGDOM, August 10, 2026 /EINPresswire.com/ -- IPAG LTD today announced the official release and approval of [HermesSync on the Shopify App Store](#). [HermesSync](#) is an AI-powered product research and storefront automation engine designed to help dropshippers and independent online retailers discover high-velocity, untapped viral products before market saturation occurs.

Finding profitable products to sell online has traditionally required hours of manual social media scrolling, ad library analysis, and trend forecasting. HermesSync eliminates this bottleneck by combining real-time viral velocity, GPT-4o artificial intelligence intent classification, and automated storefront building into a unified, single-click platform.

"Most e-commerce entrepreneurs lose money chasing products that are already saturated by the time they go viral," said Ikechukwu Aniekwu, Founder and CEO of IPAG LTD. "HermesSync was built to level the playing field. We give merchants the automated data intelligence to spot rising trends early, verify true consumer demand, and build high-converting landing pages in minutes rather than days."

Key Capabilities of HermesSync Include:

- Automated Trend Sourcing: Real-time analysis of spiking social engagement to identify



emerging winning products across global e-commerce markets.

- Saturation Guardrails: Proprietary filtering logic that distinguishes between oversaturated trends and high-converting, untapped opportunities.
- AI-Powered Page Creation: Instant generation of optimized, high-converting Shopify product pages complete with persuasive marketing copy derived from top-performing ad angles.
- Seamless Supplier Integration: One-click product and inventory syncing directly to major supplier networks for rapid order fulfillment.

HermesSync is now officially available globally for all merchants on the Shopify App Store, offering tiered monthly subscription plans starting at \$29/month alongside complimentary VIP Creator access options for e-commerce partners.

For more information, to install the app, or to explore partnership opportunities, visit <https://apps.shopify.com/hermessync> or the official website at <https://hermessync.ai>.

About IPAG LTD & HermesSync

IPAG LTD is a technology and e-commerce development firm headquartered in the United Kingdom, specializing in software-as-a-service (SaaS) solutions, digital product creation, and automated workflow software for modern digital entrepreneurs. Its flagship application, HermesSync, provides AI-driven product intelligence and landing page automation for Shopify store owners worldwide.

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