

MyLocalPress.com Launches to Restore Local News Coverage in Small Towns and Underserved Communities

New platform gives independent journalists a low-overhead way to publish, grow, and monetize trusted community news.

MIAMI BEACH, FL, UNITED STATES, August 9, 2026 /EINPresswire.com/ -- MyLocalPress.com has officially launched to help bring reliable local news back to small towns, rural communities, neighborhoods, and underserved markets where newspapers have closed, coverage has declined, or residents no longer have a consistent source for the stories that matter closest to home.

Created for independent local journalists, community publishers, civic-minded entrepreneurs, and anyone who believes their town deserves better local coverage, MyLocalPress.com provides a modern publishing platform designed to make launching a local news operation faster, simpler, and more affordable. The service gives local reporters the ability to publish news from a smartphone or desktop computer, reach readers online, and support a printable edition for subscribers who still value the familiar feel of a newspaper in hand. Across America, communities are feeling the consequences of local news loss. Researchers at Northwestern University's Medill Local News Initiative reported that the United States has lost more than one-third of its newspapers since 2005, with 127 newspapers closing in a recent 12-month period and nearly 55 million Americans living with limited or no access to local news. MyLocalPress.com was built as a practical response to that challenge: a platform that helps local journalism become viable again by reducing overhead, simplifying publishing, and giving local news creators a direct path to serve their communities.



MyLocalPress.com

Built for the Next Generation of Local News Entrepreneurs

MyLocalPress.com is designed for people who know their communities and want to report on them with consistency, credibility, and pride. That may include an experienced journalist ready to start an independent publication, a former newspaper employee who wants to continue serving a hometown audience, a civic-minded resident who sees important stories going uncovered, or a local entrepreneur who wants to build a meaningful media business around trusted community information. The platform helps users focus on what matters most: reporting local news, building relationships, and growing reader trust. Instead of taking on the heavy costs and complexity of traditional newspaper infrastructure, MyLocalPress.com gives publishers a streamlined way to create and distribute local content, develop a readership, and build a sustainable presence in the community.

Why Local News Still Matters

Local news is more than headlines. It is the school board meeting that affects families, the city council decision that changes a neighborhood, the police report that keeps residents informed, the obituary that honors a life, the high school sports story that brings a town together, the small business feature that introduces neighbors to one another, and the community calendar that helps people show up for the places they call home. When local news disappears, communities lose more than a publication. They lose a shared record of daily life, a watchdog for



My Local Press Mascot Choco



My Local Press Co-Founder Adam Smith

public institutions, a platform for local businesses, and a trusted source of information during moments of change, uncertainty, and celebration. MyLocalPress.com was created to help return that essential service to the towns and neighborhoods that need it most.

A Practical Path to Launching Local Coverage

For local journalists, one of the biggest obstacles to starting a community news service is not passion or talent—it is infrastructure. Website development, publishing tools, subscription systems, print workflows, distribution planning, and administrative overhead can prevent good reporters from getting started. MyLocalPress.com helps remove those barriers by giving users a ready-built foundation for launching local coverage quickly and professionally.

The result is a service that makes local news entrepreneurship more approachable. A person with knowledge of their community, a commitment to accuracy, and the drive to serve readers can begin building a publication without the burden of recreating every operational system from scratch. MyLocalPress.com gives local publishers a place to start, a model to grow from, and a platform built around the realities of modern community journalism.

Designed for Readers Who Want Their Community Back in the News

For readers, MyLocalPress.com means easier access to the stories that shape everyday life. Residents can follow local developments, support independent journalism, and reconnect with the people, events, decisions, and traditions that define their community. The platform is built to serve both digital-first readers and those who appreciate a printable local edition, helping bridge the gap between modern publishing and the enduring value of a local newspaper experience.

“Local and small-town news reporting is an important part of our communities,” said co-founder Adam Smith. “When a newspaper closes, the community does not stop needing local information. People still need to know what is happening at city hall, in the schools, with local businesses, at community events, and in the lives of their neighbors. MyLocalPress.com was built to help bring that coverage back and make it possible for local news to thrive again.”

A Founder's Mission Rooted in Small-Town Experience

The inspiration for MyLocalPress.com dates back more than 35 years, when Smith was a teenager visiting his grandmother in Troy, Ohio. He remembers hearing his mother and grandmother discuss the closing of the Troy Daily News, a newspaper that had served the community since 1909. The loss was more than a business closure. It meant residents had fewer ways to learn about local decisions, honor neighbors through obituaries, celebrate community achievements, and stay connected to the daily life of the town.

That memory stayed with him as more communities across the country faced the same reality. MyLocalPress.com grew from a simple belief: local journalism should not disappear simply

because the old newspaper model became too expensive to sustain. With the right technology, lower overhead, and a community-first approach, local news can return in a format built for today's readers and publishers.

Who Should Sign Up

MyLocalPress.com invites local journalists, freelance reporters, former newspaper professionals, community publishers, civic leaders, chamber members, neighborhood advocates, and local entrepreneurs to explore the platform. Anyone who sees a gap in local coverage—and wants to help fill it with trusted reporting—can learn more about how the service can support a new or revived local news effort. Whether a community needs coverage of public meetings, local elections, high school athletics, small businesses, faith and nonprofit organizations, neighborhood events, public safety, obituaries, or human-interest stories, MyLocalPress.com gives local publishers a foundation for getting started and staying consistent.

Sign Up and Help Bring Local News Back

Communities do not have to wait for a newspaper chain or outside media company to decide their stories are worth covering. With MyLocalPress.com, local people can take the lead. The platform offers a way for reporters and publishers to serve their own towns, build relationships with readers, and create a local news source that reflects the needs, voices, and priorities of the community. To learn more or sign up, visit MyLocalPress.com and explore how the platform can help launch or restore trusted local news coverage in your community.

About MyLocalPress.com

MyLocalPress.com is a local news publishing platform created to help independent journalists and community publishers restore reliable news coverage in small towns, rural areas, neighborhoods, and underserved markets. The platform supports modern digital publishing while also making room for printable local editions, giving communities a flexible way to reconnect with trusted local information.

Adam Smith

MyLocalPress.com

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[X](#)

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.