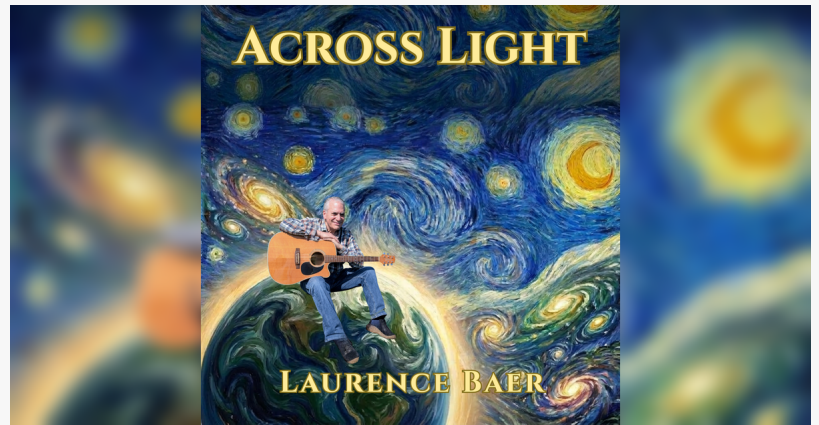


Laurence Baer's "Across Light" Waterfall Series Ignites Global Tastemaker Surge Ahead of August 21 Release

The 21-song waterfall project opens with "This Holy Ground" and has secured international media features, playlist support and influencer commitments.

ELLCOTT CITY, MD, UNITED STATES,
August 11, 2026 /EINPresswire.com/ --
GLOBAL PR SURGE UNLOCKS
PREMIUM TRANSATLANTIC MEDIA
PLACEMENT, WRITTEN FEATURES, AND
SPECIALIZED PLAYLIST COMMITMENTS
FOR UPCOMING WATERFALL PROJECT
'[ACROSS LIGHT](#)'



ELLCOTT CITY, MD — August 7, 2026 — [Laurence Baer](#), the Grammy-nominated songwriter and visionary composer, has captured the attention of the global music industry and premier digital creators ahead of the August 21, 2026 premiere of his foundational single, "This Holy Ground". As the opening masterpiece of his ambitious, 21-song independent waterfall collection, "Across Light", the track and its upcoming sequential chapters have secured massive, cross-continental backing from elite streaming lists, influential international music journalists, and specialized platform curators.

The sprawling collection represents an emotional ledger of light and shadow, seamlessly transitioning across diverse musical movements and deeply personal stories. At the absolute center of this multi-track campaign is a profound, unifying spiritual journey built entirely upon Five Indivisible Thematic Pillars:

* Faith

* Family

* Healing

* Celebrating Life

* Mankind's Return to God

Global Influencer & Streaming Highlights

* The Lifestyle & Culture Feature Trinity (DARKUS, HypeHub, & Soaplife): High-profile lifestyle and music publications have officially locked in feature article coverage for the project's upcoming second installment, "Baby's Baby Bump", Co-written by Darren Holden of the multi-platinum Irish Band, The High Kings. Editorial desks praised the track's distinctive crossover character, noting that it is "playful and charming from the very beginning... with creative songwriting and a performance filled with personality and confidence," while carrying a "vibrant gospel sextet energy" that delivers a "stylish, slick, heartwarming, and memorable listen".

* Gospel Chapter (Dual-Track Editorial Alliance): In a major campaign milestone, the respected faith-and-music publication has officially committed to a multi-phase promotional rollout. The outlet has secured a dedicated web feature article to champion the jazz-infused third installment, "Effortlessly", while simultaneously adding the lead single, "This Holy Ground", to their high-profile rotation networks, stating: "Welcome back! I enjoyed the soothing melodies and calming tunes... the lyrics are fiery! We would love to add to our playlist and share to our website when it's released."

* LyricalOdyssey, SongXplode & Korliblog.com (Global News Node Network): Leading independent music review blogs have aligned to provide dedicated text-based narrative features. Curators celebrated the project's willingness to explore deep familial concepts, sharing: "We love the fresh take on this song's celebration of fatherhood during pregnancy, a theme seldom explored in popular music. The emotional storytelling makes it a touching, memorable experience. All the elements are on point and complement each other well."

* Átila Castro (500,000+ Followers): The elite cultural influencer has confirmed official support for the first two tracks with dedicated social media posts and reels to expand the project's international footprint, praising the production: "The production is very well done and the tracks have several points that caught my attention in a positive way. I'm happy to let you know that I will support this release and share the songs on my social networks soon."

* Major Streaming & Broadcast Rotations (Lost Panda & Top Radio Hits): Heavyweight streaming networks are actively positioning themselves for the rolling release calendar. Global streaming giant Lost Panda—which commands an ecosystem reaching well over one million subscribers—has officially committed to backing the timeline by adding "Baby's Baby Bump" into rotation. Concurrently, prominent broadcast network Top Radio Hits has officially locked in high-profile streaming list placement for the launch single, "This Holy Ground".

* Jamsphere Magazine & Radio Network: Celebrating the project's profound message, the media network confirmed early placement, stating: "We love the storytelling and messaging. We will write a promo article and post online, as well as share on social media."

* The Algorithmic Playlist Cohort (Rotate Magazine, Indie Dock UK, & Indie Valley): In a major boost to the project's transatlantic streaming data footprint, prominent international playlisters have integrated the upcoming releases into high-profile Spotify rotation blocks. Curators welcomed Baer back, celebrating the "fiery" melodies and praising the pristine mixes as an "excellent musical production with outstanding mixing and mastering."

* Tastemaker Micro-Amplification Loops: Additional high-impact social media loops have been solidified. This includes placement with the elite global network Music On The Rox, who selected Baer for their highly exclusive top 4% campaign broadcast accelerator, alongside premium cross-promotional backing from Dulaxi Editorial, Cheers To The Vikings, On Beat Media Node, Black Music Central, Rising Artists Blog, and The Hubb.

A Sprawling Creative Horizon & Strategic Multi-Track Roadmap

The massive early momentum behind "This Holy Ground" has already paved a clear trajectory for the subsequent sequential releases under the Across Light masterwork's five foundational pillars. Aligned perfectly with the historic America 250 milestone celebration, the lead single confronts modern civil division not with malice, but with a profound call for personal accountability, collective family revival, and national healing. Reframing civil friction as a shared human trauma, Baer uses timeless biblical imagery to inspire listeners to look past societal fractures and rebuild a unified "City on a Hill".

For a songwriter whose master catalog spans decades of human-centric storytelling, the rollout of Across Light alongside his global music initiative [Peace Stars](https://peacestars.tv) (peacestars.tv) marks a definitive pinnacle in global cultural renewal. Featuring co-production advice from close advisor Daryl Davis—the legendary 32-year roots pianist for Chuck Berry and celebrated race relations leader—the collection elegantly balances the underlying songwriting with modern, enterprise synthesis workflows to capture raw emotional depth.

Campaign Call-to-Action Link

Media partners, digital creators, and curators are requested to route all public listener traffic and reader click-throughs directly to the central campaign gateway to track analytical momentum:

□ Central Gateway Link: <https://ffm.to/acrosslightvip>

B2B Media Desk & Rights Management

Laurence Baer and his co-writers retain 100% immediate, one-stop clearable publishing and master rights for all tracks, ensuring seamless readiness for playlist placement, commercial sync licensing, and digital creator utilization. Accredited journalists, radio programmers, and digital creators can secure private advance streams of the first four tracks and custom media assets by contacting the media desk.

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