

We Love Doodles Ranks No. 837 on the 2026 Inc. 5000 List of America's Fastest-Growing Companies after 412% Growth

Dog grooming brand earns a spot among the top 17% of the Inc. 5000 after growing from an educational dog blog into a nationally recognized dog grooming brand.



We Love Doodles Logo

SAN FRANCISCO, CA, UNITED STATES,

August 11, 2026 /EINPresswire.com/ -- [We Love Doodles](#), a fast-growing pet grooming brand focused on making at-home grooming easier for dog owners, has been named to the [2026 Inc. 5000, ranking No. 837](#) out of 5,000 of the fastest-growing private companies in America after 412% 3-Year Growth

“

Ranking No. 837 on the Inc. 5000 is an incredible milestone for our entire team. When we started in 2018, there wasn't a grand plan to build one of the fastest-growing private companies in America.”

Garrett Yamasaki, Founder We Love Doodles

The ranking places We Love Doodles in approximately the top 17% of all companies on the 2026 Inc. 5000, marking a major milestone for a business that began in 2018 as an educational dog blog.

What started as an online resource for dog owners has evolved into a nationally recognized pet grooming brand offering shampoos, detangling sprays, slicker brushes, grooming tools, and other products designed to solve common grooming challenges.

Today, [We Love Doodles has served more than two million customers](#), accumulated more than 35,000 Amazon customer reviews, and posted more than 40% year-over-year revenue growth as demand continues to grow for convenient, high-quality grooming products that help pet parents care for their dogs between professional grooming appointments.

“Ranking No. 837 on the Inc. 5000 is an incredible milestone for our entire team,” said Garrett Yamasaki, Founder & CEO of We Love Doodles. “When we started writing about dogs in 2018, there wasn't a grand plan to build one of the fastest-growing private companies in America. We were simply trying to create useful information that helped dog owners solve real problems.

Eventually, we realized we could take what we were learning from our community and create products specifically designed to address those problems.”

From Dog Blog to National Grooming Brand

We Love Doodles began by publishing educational resources about dogs, with a particular focus on doodle breeds and the unique challenges their owners encounter.

Grooming quickly emerged as one of the most common pain points. Dog owners frequently struggle with mats, tangles, shedding, odors, brushing, bathing, and the ongoing cost and scheduling demands associated with professional grooming.

After hearing these challenges directly from its community, We Love Doodles expanded from educational content into physical grooming products.

The company's goal was straightforward: develop approachable products that could help everyday pet parents feel more confident caring for their dogs at home.

“Our goal is to create quality grooming products that make the grooming process easier for pet owners, even at home,” Yamasaki said. “Our content gave us the opportunity to listen to dog owners before we ever started developing products. That connection with our community continues to shape what we create and where we take the brand next.”

More Than Two Million Customers

Since entering the pet grooming market, We Love Doodles has grown rapidly through e-commerce, building a customer base of more than two million pet owners.

While e-commerce has powered much of the company's growth, We Love Doodles is now

WE LOVE DOODLES
Better grooming. Happier dogs.

Inc. 5000
AMERICA'S FASTEST-GROWING PRIVATE COMPANIES

WE LOVE DOODLES RANKS
#837
OUT OF 5,000
ON THE 2026 INC. 5000 LIST!

TOP 17%
OF ALL COMPANIES
ON THE INC. 5000

**ONE OF AMERICA'S
FASTEST-GROWING
PRIVATE COMPANIES**

WE LOVE DOODLES

Inc. 5000
2026
HONOREE

WE LOVE DOODLES

#837
ON THE INC. 5000!

Inc. 5000

We Love Doodles Inc 5000

We Love Doodles Rank 837 On INC5000

entering its next stage of expansion.

The company is diversifying its e-commerce footprint while making a larger push into physical retail, giving more pet owners the opportunity to discover We Love Doodles products in stores.

Its long-term strategy combines its established digital presence with retail distribution, product innovation, creator partnerships, and educational content.

Investing in Product Innovation

Product development remains a major part of We Love Doodles' growth strategy.

The company recently introduced its newest Hypoallergenic Dog Shampoo and Hypoallergenic Dog Detangler Spray, expanding its grooming collection with formulas developed for pet parents seeking gentle yet effective grooming solutions.

The products are clinically tested and dermatologist approved, reflecting the company's broader effort to combine grooming performance with thoughtful formulation.

As We Love Doodles expands its product portfolio, the company plans to continue developing solutions for common grooming challenges including mats, tangles, coat maintenance, bathing, brushing, shedding, and maintaining healthy-looking coats between professional grooming appointments.

Built With a Community of Dog Owners

Despite its rapid growth, We Love Doodles continues to invest in the community that helped build the brand.

The company works with a growing network of dog owners, groomers, creators, and other members of the pet community who provide feedback and share their grooming experiences.

Across social media, customers and creators share at-home grooming routines and demonstrate how they manage mats, tangles, brushing, bathing, and everyday coat maintenance. This community-driven approach has allowed We Love Doodles to maintain a direct connection with its customers as the company has grown.

The company also gives back to the broader pet community through charitable giving, product donations, events, and support for rescue organizations and shelters.

"Our growth would not have been possible without our customers and the community surrounding this brand," Yamasaki said. "Every review, piece of feedback, video, recommendation, and customer story has helped us improve. We're incredibly grateful that

millions of pet parents have trusted our products with their dogs.”

A New Chapter for We Love Doodles

Being ranked No. 837 out of 5,000 companies on the 2026 Inc. 5000 represents one of the company's most significant milestones to date.

For Yamasaki, the recognition is also validation of the opportunity still ahead.

“Seeing We Love Doodles ranked No. 837 on the Inc. 5000 still feels surreal,” Yamasaki added.

“We started this company because we genuinely love dogs and wanted to make grooming a little easier. To be recognized as one of the fastest-growing private companies in the country is a testament to our team, our creators, our customers, and this incredible community of pet parents who have believed in us every step of the way.”

Looking ahead, We Love Doodles plans to continue expanding its retail presence, growing across e-commerce marketplaces, and introducing innovative grooming products.

For a company that started with educational articles about dogs, ranking No. 837 on the Inc. 5000 represents a significant step forward, but the original mission remains unchanged: help pet parents better understand their dogs and give them the products and resources they need to make grooming easier.

Garrett Yamasaki

We Love Doodles

+1 714-642-9544

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/932856674>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.