

Sanchez Set for Live Performance and Exclusive Taping at SIR Studios in Hollywood on August 21

HOLLYWOOD, CA, UNITED STATES, August 9, 2026 /EINPresswire.com/ -- Celebrated musical group Sanchez is announcing an upcoming official live concert taping on August 21. Their appearance will take place at the world-famous SIR Studios in Hollywood.

Their upcoming concert follows the successful release of their summer music video, "Suavecito". Directed by Alvin Franklin, "Suavecito" offers audiences and fans a multimedia introduction to the music, arts, and cultural experience of the low rider community.



The musical group Sanchez is led by Mike and Ed Sanchez. Their successful careers in the music industry earned them the recognition of an official induction into the New Mexico Music Hall of Fame. They continue to be a force in the music industry, best known for creating notable and trending projects, including signature music recordings and cinematic high-definition music videos.

In addition to the successful release of their music video, Mike Sanchez partnered with Steve Pina on the production of HydraulicX, a feature film that portrays a modern low rider love story. The film script was written by Pamela J. Richardson and Alvin Franklin. Mike Sanchez serves as executive producer, with Steve Pina serving as producer.

Sanchez Live Performance and Exclusive Taping August 21st

Where: SIR Studios 6465 Sunset Blvd., Hollywood, Ca.90028

Taping: 12:00 noon to 3:00 pm

Red Carpet: 2:00 pm to 3:00 pm

Live Show Performance: 3:00 pm to 5:00 pm

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