



IntervuToday Launches Real-Time Hiring Marketplace in Atlanta With 7-Day Metro Hiring Initiative

Atlanta launch will introduce approximately 16,000 area job seekers to a location-based hiring platform designed to connect employers and available candidates.

ATLANTA, GA, UNITED STATES, August 10, 2026 /EINPresswire.com/ -- [IntervuToday](https://www.intervutoday.com), a hiring technology company developing a real-time marketplace for employers and job seekers, today announced the launch of its platform in metro Atlanta and the start of its Atlanta 7-Day Metro Hiring Challenge™.

The graphic is a promotional image for IntervuToday's Atlanta launch. It features a dark blue background with a city skyline. At the top, it says 'INTERVUTODAY™' and 'EVERY DAY IS A JOB FAIR.' Below that, 'ATLANTA: GET ON THE MAP™' is written in large, bold letters. A central map of Atlanta shows various job locations marked with green pins. Surrounding the map are four circular profile icons for different job categories: Hospitality, Driver, Warehouse, and Retail, each with a 'Available Now' status and a distance indicator. At the bottom, there are three main sections: 'JOB SEEKERS GET ON THE MAP™' (Make yourself visible to local employers), 'EMPLOYERS OPEN THE MAP' (See who's ready. Start connecting.), and 'COMMUNITY PARTNERS BRING YOUR NETWORK' (Help connect people with opportunity.).

IntervuToday launches its Atlanta 7-Day Metro Hiring Challenge™, inviting approximately 16,000 Atlanta-area job seekers to Get on the Map™ and helping employers see who's ready to work and connect faster.

The Atlanta launch introduces IntervuToday's location-based approach to hiring, which allows job seekers to indicate their availability and appear within a live hiring map where participating employers can identify local candidates.

“

Hiring shouldn't start with posting a job and waiting. If you're ready to work, get on the map. If you're ready to hire, open the map and start connecting.”

Chrissy Steed

Approximately 16,000 Atlanta-area job seekers in IntervuToday's existing network will be invited to activate profiles as part of the Atlanta initiative.

The launch represents the first phase of the company's planned expansion into additional U.S. metropolitan markets.

A Location-Based Approach to Hiring

IntervuToday was developed as an alternative way for employers and job seekers to begin the

hiring process.

Traditional online recruiting typically begins with an employer publishing a position and candidates submitting applications. IntervuToday adds a real-time availability component by allowing participating job seekers to indicate when they are available and giving employers the ability to identify talent geographically through a live map.

The company refers to the model as an Everyday Live Job Fair™.

“Speed is an important factor in many hiring environments,” said Chrissy Steed, MBA, Founder of IntervuToday.

“IntervuToday was developed around the idea that employers should have greater visibility into available local talent while job seekers should have another way to signal that they are ready for an opportunity.”

The initial Atlanta initiative will focus on sectors with recurring hiring needs, including hospitality, logistics, warehousing, transportation, security, food service and retail.

Atlanta Selected as Initial Metro Launch

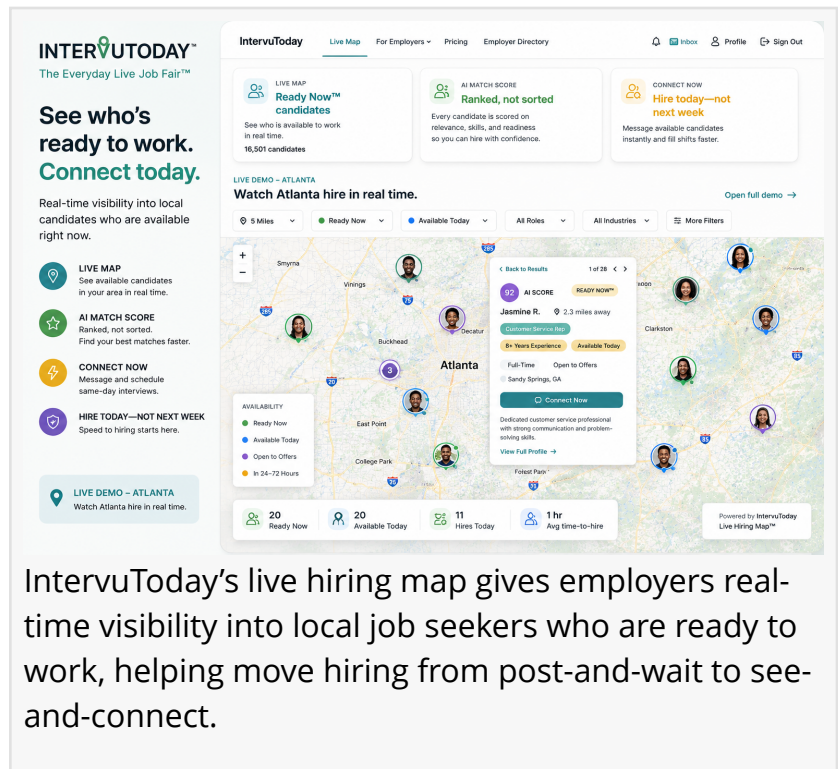
Metro Atlanta was selected as the initial market for the company's metro expansion strategy.

The 7-Day Metro Hiring Challenge™ will serve as the introductory period for the Atlanta marketplace, during which employers and job seekers throughout the region will be encouraged to register and begin using the platform.

IntervuToday also plans to work with local business, workforce and community organizations to increase awareness of the initiative.

“Atlanta provides an opportunity to introduce the model within a large and diverse employment market,” Steed said. “The company will use the Atlanta launch to continue evaluating how a real-time, location-based marketplace can support connections between employers and available workers.”

Additional Metropolitan Markets Planned



IntervuToday's live hiring map gives employers real-time visibility into local job seekers who are ready to work, helping move hiring from post-and-wait to see-and-connect.

Following the Atlanta launch, IntervuToday plans to introduce its hiring marketplace in additional metropolitan areas across the United States.

Future markets and launch dates will be announced separately as the expansion progresses.

The broader strategy is to establish localized marketplaces in which participating employers can identify available candidates within their respective metropolitan areas.

About IntervuToday

IntervuToday is a hiring technology company developing a real-time marketplace connecting employers and job seekers. The platform uses a location-based hiring map that allows participating job seekers to indicate their availability and enables employers to identify local talent.

IntervuToday is launching its metro expansion in Atlanta, Georgia, with additional U.S. markets planned.

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