

FREESTYLE DIGITAL MEDIA RELEASES HORROR FEATURE 'BLOOD MAGICK'

*Scream Queen Victoria De Mare Featured in New Horror Film
Making Its Digital Debut on North American VOD Platforms
August 11, 2026*

LOS ANGELES, CA, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- Freestyle Digital Media, the digital film distribution division of Byron Allen's Allen Media Group, has just released the horror feature BLOOD MAGICK -- now available on North American digital HD internet, DVD, cable, and satellite platforms starting on August 11, 2026.

“

BLOOD MAGICK is meant to be fun. It's dark, it's edgy, it's scary, it's funny. It's got awesome practical monsters and a kickass heroine—one we think people will really take to heart.”

Filmmaker Micah Delhauer

BLOOD MAGICK follows a beer-guzzling, foul-mouthed witch named Aisling. She's just awakened with a killer headache; five wide-eyed strangers are staring at her; and worse, something that doesn't sound human is pounding at the door. The party has sought refuge in a giant

costume warehouse, where every door and window is a possible entry point for the monstrosities outside. A malevolent force begins bringing the costumes to homicidal life, turning the sanctuary into a trap. Slipping begrudgingly into the role of hero, Aisling uses her magical prowess to protect her companions (despite not liking them very much). However, Aisling comes to suspect that someone in the party is actually the mastermind behind the demonic siege. What started as a straightforward night of survival becomes a supernatural whodunit. Suspicion gives way to paranoia, leading to infighting among the would-be survivors. Pushed to her absolute limits, Aisling must unmask the true enemy and destroy them before she and the others are torn to pieces.

Written and directed by Micah Delhauer, BLOOD MAGICK was produced by brothers James & Micah Delhauer. It stars Frances Parsons as the reluctant hero Aisling, and features a guest appearance by scream queen Victoria de Mare as a sexy oracle known as The Proprietress. Also featured are Laura Delhauer ('Charlotte'), Alen Kolenovic ('Dolan'), Natalie Beisner ('Harper'), Joe Salling ('Seth'), and Michael Minto ('Liam').

“BLOOD MAGICK is meant, first and foremost, to be fun,” says director Micah Delhauer. “It's dark, it's edgy, it's scary, it's funny. It's got awesome practical monsters and a kickass heroine—one we

think people will really take to heart. This movie is the product of two brothers (and their very dedicated cast and crew) who just wanted to give you a good time."

Freestyle Digital Media negotiated a deal to acquire BLOOD MAGICK directly with the filmmakers and Conduit Inc.

BLOOD MAGICK website:

<https://www.bloodmagickthemovie.com/>

ABOUT FREESTYLE DIGITAL MEDIA

Freestyle Digital Media, the digital distribution unit of Byron Allen's Allen Media Group, is one of the largest all-rights independent film distributors in the world. The company specializes in VOD and streaming distribution, film acquisition, and direct partnerships across all major cable, satellite, digital, and streaming platforms. With a veteran sales team and robust infrastructure, Freestyle Digital Media is a premier destination for independent filmmakers seeking multiplatform theatrical, VOD, and streaming distribution. Recent releases include UP THE CATALOGUE featuring Jonathan Bailey, ALLSWELL IN NEW YORK starring Emmy Award-winning Liza Colón-Zayas of FX's THE BEAR, DIARIO, MUJER & CAFÉ starring Roselyn Sánchez in her directorial debut, and CHARLIEBIRD, winner of the Founders Award at the 2025 Tribeca Film Festival. Additional titles in the Freestyle library include SURVIVE starring Sophie Turner and Corey Hawkins, DEAR ZOE starring Sadie Sink of STRANGER THINGS, and BEST SUMMER EVER, produced by Jamie Lee Curtis, Maggie Gyllenhaal, Mary Steenburgen, and Ted Danson. For more information, visit freestyledigitalmedia.tv

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