

Avenroth Hybrid Publishers Ranked Among the Top 5 Hybrid Book Publishers for 2026

Premium publishing company earns recognition among leading hybrid publishers, with its book promotional campaigns helping distinguish its model

LOS ANGELES, CA, UNITED STATES, August 9, 2026 /EINPresswire.com/ -- [Avenroth Hybrid Publishers](#) has been ranked among the [Top 5 Hybrid Book Publishers for 2026](#) in Manhattan Book Group's latest review of leading hybrid publishing companies.

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J.J. Hebert, CEO, Avenroth Hybrid Publishers

The recognition places Avenroth alongside established names in the publishing industry and highlights the company's distinctive approach to combining high-end book production with ambitious author promotion and visibility.

Manhattan Book Group's ranking specifically draws attention to elements of Avenroth's publishing model that extend well beyond traditional book production, including

Times Square billboard promotion and coordinated Amazon and Barnes & Noble bestseller campaigns.

Founded by USA Today bestselling author J.J. Hebert, Avenroth Hybrid Publishers was developed for entrepreneurs, executives, experts, thought leaders and serious authors seeking a more comprehensive and premium publishing experience.

“Being recognized among the top hybrid book publishers is meaningful because Avenroth was created to raise expectations for what an author should be able to receive from a publishing partnership,” said Hebert. “Producing an exceptional book is only the beginning. We also want authors to have opportunities to create visibility, credibility and momentum around that book when it enters the marketplace.”

Avenroth combines professional editing, custom cover and interior design, ebook production and worldwide distribution with marketing initiatives designed to create significant moments around a book's launch.

One of the company's signature offerings is its Times Square billboard promotion, which gives qualifying authors the opportunity to have their books displayed in one of the most recognizable advertising destinations in the world.

Avenroth also provides Amazon and Barnes & Noble bestseller campaigns, giving authors the opportunity to pursue prominent bestseller positioning across two of the book industry's most influential retail platforms.

The combination reflects Avenroth's belief that a professionally published book can serve purposes that extend far beyond traditional book sales.

For entrepreneurs and executives, a book can help establish authority within an industry. For experts and thought leaders, it can provide a platform for communicating ideas to a larger audience. For other authors, the goal may be building a recognizable personal brand or creating a professionally produced work capable of opening doors to new opportunities.

"A book can become one of the most important representations of an author's ideas, expertise and reputation," Hebert said. "If someone has spent years building a business, developing expertise or creating an important message, the publishing experience should reflect the significance of what they have built."

Avenroth authors retain their publishing rights and receive 100% of royalties on net sales, while benefiting from professional publishing support throughout the development, production and launch of their books.

Publishing engagements can include copy editing, custom cover design, professional interior layout, ebook formatting, hardcover and paperback production, worldwide distribution through major retail channels, dedicated project management, bestseller campaigns, Times Square promotion and automatic entry into the Manhattan Book Awards.

Avenroth has also deliberately positioned itself at the premium end of the hybrid publishing market. The company selectively evaluates prospective projects before accepting authors, with publishing engagements beginning at \$20,000.

Rather than competing primarily on price or publishing volume, Avenroth's model emphasizes production quality, author experience, marketing reach and the long-term value that a professionally developed book can create.

The Top 5 recognition from Manhattan Book Group adds another layer of third-party validation for that approach.

"We never wanted Avenroth to simply be another way to publish a book," Hebert added. "There are already plenty of options for authors who simply want to get a manuscript into print."

Avenroth is for authors who want to approach their book at a higher level and who see publishing as an investment in something much larger.”

As hybrid publishing continues to attract entrepreneurs, executives and professional authors seeking alternatives to both traditional publishing and do-it-yourself self-publishing, Avenroth is positioning itself within a growing segment of the market focused on combining author ownership with professional publishing infrastructure and sophisticated book promotion.

Its inclusion among the Top 5 Hybrid Book Publishers for 2026 signals that the approach is beginning to gain recognition within the broader publishing landscape. [Visit the official Avenroth website](#) to get a free consultation.

About Avenroth Hybrid Publishers

Avenroth Hybrid Publishers is a selective, premium hybrid publishing company founded by USA Today bestselling author J.J. Hebert. An imprint of MindStir Media, Avenroth works with entrepreneurs, executives, experts, thought leaders and serious authors seeking professional book production combined with high-visibility promotional opportunities.

Services can include professional editing, custom book design and production, worldwide distribution, Amazon and Barnes & Noble bestseller campaigns, Times Square billboard promotion and automatic entry into the Manhattan Book Awards. Authors retain their publishing rights and receive 100% of royalties on net sales.

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