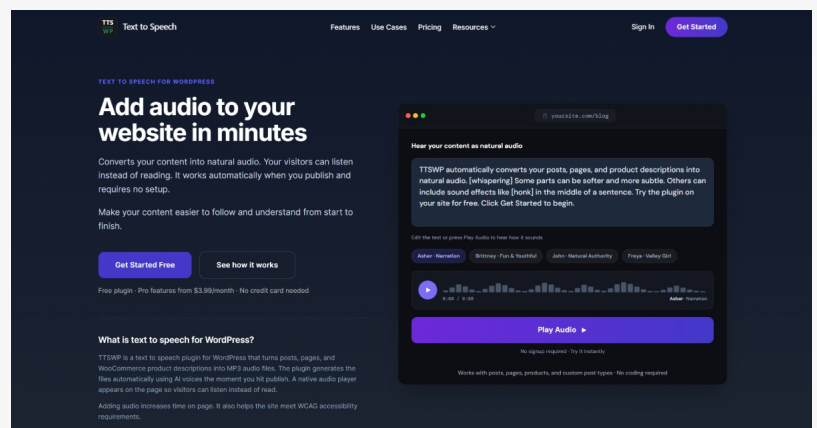


Text to Speech Plugin TTSWP Turns WordPress Content Into Accessible Audio

TTSWP uses ElevenLabs voices to give WordPress sites audio in 70+ languages, with a WCAG 2.1 AA player, as the EU Accessibility Act takes effect.

SHERIDAN, WY, UNITED STATES, August 9, 2026 /EINPresswire.com/ -- TTSWP, a [text to speech plugin for WordPress](#), converts posts and pages into natural audio. It runs on ElevenLabs voices and ships a WCAG 2.1 AA accessible player. The plugin arrives as new EU rules push businesses to make digital content easier to use.



The TTSWP homepage at [ttswp.com](#), where WordPress sites add ElevenLabs text to speech and a WCAG 2.1 AA audio player.

The European Accessibility Act took effect on June 28, 2025. It requires many businesses that sell to EU consumers to meet the WCAG 2.1 Level AA standard. The rules reach companies inside and outside the EU. New websites must comply from launch. Existing sites have until June 2030 to catch up. Micro-enterprises under 10 staff and 2 million euro in turnover fall outside the service rules.

“

Publishers keep telling us their readers want to listen, not just read. The new accessibility rules make audio easy to justify, and TTSWP adds clear speech to WordPress in minutes.”

Thomas Alling, lead developer of TTSWP and CEO of Mementor

Audio helps a wide group of readers

Audio is one way to make content easier to use. TTSWP reads articles aloud in clear voices. This helps people with low vision, dyslexia, or ADHD. It also helps people who read in a second language, and anyone who prefers to listen while commuting, cooking, or working. One in four adults in the EU lives with a disability, so the audience is large.

The plugin does not make a whole site compliant on its

own. Color contrast, keyboard navigation, and alt text still need separate work. TTSWP handles the audio part. Its player meets WCAG 2.1 AA marks for keyboard control, visible focus, and 4.5:1

color contrast. Every control carries an ARIA label, and the team tests the player with VoiceOver, NVDA, and Narrator. The player never autoplays and shows no flashing content.

Voices in more than 70 languages

Free sites get standard voices in more than 30 languages. Paid plans open 600 or more voices across 70 or more languages. The plugin runs the latest ElevenLabs models, including Eleven v3 for podcast-style narration. On multilingual sites, it maps each translated post to a native voice. It works with WPML, Polylang, Weglot, and TranslatePress. Right-to-left languages such as Arabic, Hebrew, and Persian display in a mirrored player. Site owners on paid plans can also clone a brand voice and reuse it across every file.

Built for real content workflows

Audio generates the moment an author clicks Publish, with no export or embed step. Bulk generation converts up to 1,000 posts in one batch. SSML tags and custom pauses fine-tune pronunciation and pacing. CSS selectors skip menus, footnotes, or repeated calls to action. WooCommerce stores can narrate product descriptions, and the player drops into Gutenberg, Elementor, Divi, and three more page builders. Speech-to-Text turns audio back into transcripts for show notes or captions.

SEO and AI search

Every post with audio gets AudioObject schema in JSON-LD. This structured data helps Google rich results and AI answer engines such as ChatGPT, Perplexity, and Google AI Overviews read and cite the content. TTSPWP reports that posts with audio see 20 to 40 percent higher average session duration on typical blogs, measured across all visitors. The player lazy-loads and adds about 3 KB of CSS and 15 KB of JavaScript, so Core Web Vitals stay steady.

The plugin is available [free on WordPress.org](https://wordpress.org/plugins/ttswp/) and holds a 5.0 rating there. New users get 10,000 welcome credits at signup. TTSPWP also runs as a hosted platform with per-site billing and cloud audio delivery. Agencies can rebrand the plugin under White Label and split credits across client sites.

About TTSPWP

TTSPWP is a text to speech plugin and hosted platform for WordPress. It turns written content into natural audio with ElevenLabs voices, and ships a player built to WCAG 2.1 AA. Norse Digital Group LLC, a Wyoming-registered company, publishes and operates TTSPWP. Learn more at ttswp.com.

About Mementor

Mementor is a digital marketing and web design agency in Oslo, Norway. It works with SEO, Answer Engine Optimization, and Google Ads, and builds web apps for clients. [Mementor develops TTSP](#) under contract with Norse Digital Group LLC. Learn more at mementor.no/en.

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