

Celebriffy Technologies Launches Buzzzup, a Private Communications Platform Built on Proprietary Infrastructure

MIAMI, FL, UNITED STATES, August 10, 2026 /EINPresswire.com/ -- [Celebriffy Technologies](#) Inc. today announced the global release of [Buzzzup](#) (Buzzzup.com), a private communications platform for messaging, voice, video, group calling and live streaming. Buzzzup is built around Celebriffy Technologies' internally developed Codigo C Platform, custom socket architecture and customized real-time communications components, giving the company greater control over the core infrastructure that moves communications data through the service.

Rather than centering the product on commercial communications SDKs and third-party middleware, Celebriffy

Technologies developed key network and media components in-house. The approach is intended to reduce external dependencies and give Celebriffy Technologies greater control over communications architecture, data handling and platform customization.

"Companies have become accustomed to building critical communications products on layers of technology they do not control. We took a different approach with Buzzzup: build and control more of the core communications stack ourselves, understand what is running inside it, and minimize unnecessary dependencies. We believe organizations should have far greater control over the infrastructure carrying their private communications. Your privacy should never depend entirely on a third-party license."

CEO, Celebriffy Technologies



Celebriffy Technologies Logo

— [Noelia](#) Lorenzo Monge, Founder &

- Built to Control More of the Communications Stack -

Core communications engine: Celebriffy Technologies developed core real-time communications components internally to support video calls, high-fidelity audio, multi-party group video and live streaming.

Custom socket architecture: Proprietary network interfaces and socket layers are designed to give Celebriffy Technologies greater control over routing and to reduce reliance on external telemetry and tracking components.

Customized WebRTC architecture: Buzzup uses a private, modified WebRTC implementation for high-definition real-time communications and is designed to establish direct peer-to-peer connection paths, reducing dependence on centralized media relay infrastructure.

Sentinel ACS security layer: Celebriffy Technologies' proprietary access-control and encryption framework is designed to protect user databases and communications workflows.

Browser and mobile delivery: The platform is designed to deliver messaging, audio, video, group calling and live streaming across browser and mobile endpoints without requiring external communications plugins.

- A Different Engineering Thesis -

Modern communications products commonly combine libraries, APIs, SDKs and infrastructure services from multiple providers. Celebriffy Technologies' engineering premise with Buzzup is to retain internal control over more of the core networking and communications stack, giving the company greater visibility into dependencies and more flexibility over how communications services are deployed and integrated.

- Part of Celebriffy Technologies' Broader Technology Portfolio -

The Buzzup launch is part of Celebriffy Technologies' wider portfolio of proprietary B2B and consumer platforms spanning communications, social media, automotive SaaS, ticketing and fintech. The company's portfolio includes SoulmatesClub, SmartRentAuto, DubaiSocial, Crushnetwork, Boletron and Credimatrix, with internally developed technology components used across multiple products.

- Availability -

Buzzup is available immediately. For product information, visit buzzup.com. For technical infrastructure or strategic corporate deployment inquiries, visit CelebriffyTechnologies.com.

About Celebriffy Technologies

Celebriffy Technologies is a Florida-based diversified technology company developing proprietary digital platforms across communications, social media, fintech, ticketing and

cybersecurity. The company focuses on building and controlling more of its core technology stack internally to support privacy, infrastructure control and platform customization.

Roberto Somoza
Celebriffy Technologies
roberto@celebriffytechnologies.com

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