

BLUETTI Announces Limited-Time Backup Power Sale in Canada Featuring Expandable and Portable Energy Solutions

TORONTO, ONTARIO, CANADA, August 10, 2026 /EINPresswire.com/ -- BLUETTI, a global provider of portable power and energy storage solutions, has announced its limited-time Backup Power Sale in Canada, running from August 3 through August 16, 2026.

The campaign highlights BLUETTI's latest energy storage solutions for home backup, RV travel, outdoor recreation and off-grid living, with featured products including the Apex 300, Elite 300 and Elite 400, as well as expandable battery and solar configurations.



BLUETTI Home backup Sale

As demand for flexible backup power continues to expand beyond emergency preparedness, portable energy storage systems are increasingly being used across a range of everyday applications. BLUETTI's latest lineup is designed to provide scalable power solutions that can adapt to different energy requirements and environments.

Apex 300 Brings Expandable Backup Power

The [BLUETTI Apex 300](#) is a key product featured in the campaign, delivering 3,840W of output and 2,764.8Wh of battery capacity.

Designed for high-demand applications, the Apex 300 supports a wide range of household appliances, electronics, tools and RV equipment. Its expandable architecture allows additional battery capacity to be added as energy requirements increase.

The Apex 300 can be paired with BLUETTI's B300K and B500K expansion batteries, providing different capacity configurations for users seeking longer-lasting backup power.

The B300K adds 2,764.8Wh of energy storage, while the B500K provides 5,120Wh of additional capacity. The modular design allows the Apex 300 platform to scale from portable power to a larger backup energy system.

Solar configurations are also available within the Apex 300 ecosystem, providing an additional charging option for extended off-grid use and outdoor applications.

Elite 300 Delivers Portable 3 kWh-Class Power

The [BLUETTI Elite 300](#) offers a combination of high energy capacity and portability, with 3,014Wh of battery capacity and 2,400W of output.

The power station is designed to support a variety of applications, including emergency backup, RV travel, camping and other outdoor activities.

With approximately 3 kWh of stored energy, the Elite 300 provides a practical option for applications requiring substantial battery capacity while maintaining a portable form factor.

Elite 400 Provides Higher-Capacity Backup Power

For applications requiring additional energy storage, the [BLUETTI Elite 400](#) features 3,840Wh of LiFePO₄ battery capacity and 2,600W of output.

The larger capacity is designed for extended backup applications and off-grid use, providing power for a broader range of appliances and equipment over longer periods.

The Elite 400 combines a high-capacity battery with multiple charging options, making it suitable for home backup as well as mobile and outdoor applications.

BLUETTI Backup Power Sale Runs Through August 16

The BLUETTI Backup Power Sale runs from August 3 through August 16, 2026, featuring promotional offers across selected portable power stations, expandable battery systems and solar-compatible configurations.

About BLUETTI

BLUETTI is a global clean energy company specializing in portable power stations, home energy storage systems, expansion batteries and solar power solutions. The company is focused on providing reliable and flexible energy solutions for homes, outdoor recreation and off-grid living,

helping support power needs across a variety of environments.

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