

Cuemath Adapts K–12 Math Curriculum to Focus on Skills Beyond AI Capabilities Across 80+ Countries

The edtech platform amplified its core 1:1 tutoring with AI-powered personalized learning paths, shifting the focus from memorization to logical reasoning.

DOVER, DE, UNITED STATES, August 26, 2026 /EINPresswire.com/ -- Cuemath, a global 1:1 math learning platform, recently made major upgrades to its global curriculum and app to address the rise of artificial intelligence. As AI automates routine calculations and content personalization, the platform is shifting its core focus toward skills technology cannot replicate: logical judgment, strategic reasoning, and real-world problem-solving.



Source: Cuemath

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The reason we call ourselves Cuemath is the best way to learn math is when the teacher is cueing and not telling.”

Manan Khurma

After 20 years in education, founder Manan Khurma recognized that traditional teaching often rewards correct answers and repeat calculations. While this approach builds basic calculation skills, it often leaves students struggling to explain their reasoning or apply concepts to unfamiliar situations. So he started Cuemath with a mission to make every child “MathFit™”

“Being MathFit isn't about speed, rote memory, or natural genius,” Khurma said. “It is about mindset and logical reasoning. It is the belief that ability grows with effort.”

To support active student engagement, [Cuemath tutors](#) follow a ‘cue, don't tell’ teaching principle. When a student is stuck, a tutor does not provide the answer directly. Instead, the tutor asks a guiding question intended to help the student work toward the answer independently. Cuemath refers to this process as “productive struggle.” Additionally, concepts are taught using real-world visual examples before formal text or formulas are introduced.

This methodology aims to help students view incorrect answers as useful information during the learning process rather than a final score. "Our goal is never just a child who gets everything right," Khurma explains. "It is a child who stops asking 'is this right?' and starts asking 'what happens if I try this?' In an AI-driven world, the ability to solve unfamiliar problems is an essential skill."

Cuemath has structured its tutoring around a combination of human tutoring and AI-based tools, rather than AI-only instruction. The company said this decision followed observations that software-only tutoring products have had difficulty maintaining student engagement. Within this structure, Cuemath said AI tools are used to analyze student data, including worksheets, app activity, and tutor and parent feedback, to help build individualized learning plans. Tutors are responsible for encouraging participation, building curiosity, and guiding students through difficult problems. The company applies a similar structure within its [student app](#), where AI is used to adjust practice difficulty and provide data insights, while tutors focus on engagement and curiosity building.

About Cuemath-

Cuemath is a global personalized math learning program offering live, one-on-one online classes for students from kindergarten through high school. Founded in 2013 and backed by investors including Google, Sequoia, and Alpha Wave, Cuemath has helped more than 200,000 students across 80+ countries build strong math foundations through expert tutors and adaptive technology. To learn more, visit <https://www.cuemath.com>.

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