

Executive Director of the IT Ukraine Association to keynote at Platform Global 2026

Announcement for Platform Global 2026

LONDON, GREATER LONDON, UNITED KINGDOM, August 10, 2026 /EINPresswire.com/ -- Platform Markets Group has announced they are delighted to welcome Maria Shevchuk, Executive Director, IT [Ukraine](#) Association as a guest [keynote](#) speaker at the 5th Platform Global taking place in Antibes 8-10 September.

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The event will provide a perspective of the importance attached to the development of IT infrastructure in Ukraine”
Gregory Gerot, COO, Platform Markets Group

Maria Shevchuk is the Executive Director of the IT Ukraine Association with over 10 years of experience in implementing internationalisation programmes for Ukrainian businesses across the EU, USA, Canada, Asia, and Africa. She has strong expertise in cooperation with international organisations and technical donors, including USAID, GIZ, EBRD, EU4BIZ, WNISEF, UNDP, QFTP, and others.

Between 2019 and 2023, Ms. Shevchuk was a member of the working groups developing the Export Strategy for the IT sector and contributed to the International Economic Policy and Trade block of Ukraine’s National Economic Strategy 2030. Since 2024, under Maria’s leadership, the IT Ukraine Association has played an active role in developing sanctions against Russia, aimed at restricting its access to Western IT products, services, and support, within the Ukraine-U.S. Yermak-McFaul expert group.

"We are delighted to welcome a senior representative from Ukraine to join us in Antibes. The presentation will be of key interest to investors who attend the event each year and provide a perspective of the importance attached to the development of IT infrastructure in Ukraine," commented Gregory Gerot, COO, Platform Markets Group.

Platform Global 5th anniversary conference takes place in the quiet resort town of Antibes/Juan-les-Pins produced by Platform Markets Group and this year we are a three-day event with world leading content, high-end networking and deal ignition opportunities. This year we present a new Nordic Investment Forum [at an additional fee to ticket price with limited availability] and

for all ticket holders, celebrating at a fabulous evening beach party and Awards Ceremony sponsored by Schneider Electric. Register today at <https://lnkd.in/e6mBWxjk>

Further information:

<https://www.linkedin.com/feed/update/urn:li:activity:7492521720713629696/>

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The poster for Platform Global's 5th Anniversary Celebration (2021-2026) features a portrait of Maria Shevchuk, Executive Director of the IT Ukraine Association. The event is scheduled for 8-10 September 2026 at the Palais des Congrès in Antibes, France. The poster includes the Platform Global logo and the 5th Anniversary logo.

! | PLATFORM GLOBAL

5TH ANNIVERSARY CELEBRATION 2021-2026

GUEST SPEAKER

Maria Shevchuk

Executive Director of the IT Ukraine Association

8-10 SEPTEMBER 2026, PALAIS DES CONGRÈS, ANTIBES, FRANCE

Keynote Speaker: Maria Shevchuk, Executive Director, IT Association of Ukraine

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