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WEIMAR, CA, UNITED STATES, September 21, 2026 / EINPresswire.com/ -- DuelVS, a product comparison platform built to help users make smarter technology buying decisions through clean side-by-side specification tables, has secured $5.8 million from FasterCapital and other participating investors. The company had previously secured $180,000 in earlier investment to support its initial development and platform growth.

FasterCapital Logo

DuelVS Logo



News announcement DuelVS

DuelVS has also joined FasterCapital's portfolio as it works to expand its structured product database, improve its comparison engine, strengthen its user experience, and reach more consumers looking for a faster and more reliable way to compare technology products.

DuelVS is designed to replace scattered research, confusing specifications, and marketing-heavy product pages with a clearer and more neutral comparison experience. The platform includes thousands of indexed products across major technology categories, including smartphones, laptops, TVs, monitors, tablets, smartwatches, earbuds, graphics cards, and more.

Technology buyers today often spend hours moving between brand pages, review websites, online stores, videos, and forums before making a purchase decision. Even then, specifications may be inconsistent, product pages may focus more on promotion than clarity, and users may struggle to identify which features actually matter for their needs and budget.

DuelVS addresses this challenge through an unbiased, specification-based product comparison engine. The platform allows users to compare products side by side in a clean and intuitive format, supported by advanced filters, sortable rankings, visual statistics, and automatically generated FAQs that make product differences easier to understand.

By focusing on structured data instead of promotional copy, DuelVS helps users compare like with like and make buying decisions with more confidence. The platform aims to serve both everyday consumers and technology enthusiasts who want a faster, cleaner, and more trustworthy way to research products before making a purchase.

Paul Copley, Founder and CEO of DuelVS, said:

“DuelVS was created to make technology product research simpler, clearer, and more reliable. Consumers are often forced to jump between multiple websites just to understand the real differences between two devices. Our goal is to give users a structured comparison experience where they can evaluate products faster, understand the key differences, and make better buying decisions with confidence. Securing $5.8 million from FasterCapital and other investors will help us accelerate product development, expand our database, and improve the comparison experience for users.”

FasterCapital will support DuelVS through its venture-building and fundraising support model, helping the company refine its positioning, strengthen its product roadmap, expand its structured data capabilities, prepare investor and partner materials, and accelerate its market reach.

Hesham Zreik, CEO of FasterCapital, said:

“We are pleased to welcome DuelVS to FasterCapital’s portfolio and to support the company in securing $5.8 million alongside other investors. DuelVS is addressing a real consumer need by simplifying technology product comparisons and helping users make more informed buying decisions. The platform’s focus on structured data, side-by-side comparisons, rankings, and clear presentation gives it strong potential to become a trusted destination for technology buyers.”

Zreik added:

“Product research has become increasingly fragmented. Buyers need tools that help them understand differences quickly without being overwhelmed by marketing noise. DuelVS brings clarity to this process, and FasterCapital will work with the company on product refinement,

growth strategy, investor readiness, and market expansion."

FasterCapital's participation reflects its continued commitment to supporting promising startups with both funding and venture-building support. Beyond capital, FasterCapital provides startups with access to its global network, fundraising expertise, technical development resources, business development support, and strategic guidance. Through its programs, FasterCapital helps entrepreneurs prepare for investment, strengthen their growth plans, connect with relevant investors, and expand into new markets.

With the new funding, DuelVS plans to expand its indexed product database, improve data normalization across categories, enhance comparison pages, strengthen filtering and ranking features, develop more automatically generated product FAQs, and improve the overall user experience. DuelVS also aims to grow its audience across major consumer technology categories and become a trusted product research destination for buyers seeking clarity before purchase.

About DuelVS

DuelVS is a product comparison platform that helps users make informed technology buying decisions through structured, side-by-side specification tables, rankings, filters, visual statistics, and automatically generated FAQs. The platform covers categories including smartphones, laptops, TVs, monitors, tablets, smartwatches, earbuds, graphics cards, and more. DuelVS aims to reduce research friction, remove marketing noise, and make technology product comparison faster, cleaner, and more trustworthy.

About FasterCapital

FasterCapital is a global venture builder and online incubator based in Dubai, UAE. Established in 2014, FasterCapital is dedicated to co-funding and co-founding innovative startups and supports entrepreneurs through fundraising, technical development, business growth, market expansion, idea validation, and strategic advisory. FasterCapital has supported over 1,642 startups in raising more than $2.8 billion, while directly investing over $1 billion in startups.

FasterCapital's support system includes a worldwide network of mentors, investors, and strategic partners, helping founders transform ideas into scalable, market-ready businesses. FasterCapital's main programs include Raise Capital, Tech Cofounder, Grow your Startup, Idea to Product, Mega Financing, and other specialized programs designed to support startups from early validation to growth and international expansion.

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