

Shehan Pools' Cole Shehan Earns Master Certified Pool Builder Designation

At just 17, Cole Shehan has completed every level of the GENESIS® certification pathway to become a Master Certified Pool Builder.

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Cole Shehan of Shehan Pools, the award-winning global leader in exquisitely crafted pools and aquatic environments, has earned his Master Certified Pool Builder & Design Professional (Master CBP) designation - the highest credential offered through the GENESIS® certification pathway, powered by the Pool & Hot Tub Alliance (PHTA).

The Master CBP recognizes professionals who demonstrate exceptional expertise in design, advanced construction, and industry leadership. At 17, Cole is the youngest professional in the industry's history to reach this level. He is already recognized as the world's youngest Certified Pool Builder Professional (CBP) and has now progressed through every level of the GENESIS builder certification pathway, holding the Master, Expert, CBP, Certified Advanced, CPO, and CPI designations.

"Pursuing my Master's certification meant holding myself to the highest standards in our industry. Achieving my CBP was a big milestone, but I wanted to keep pushing to a higher level of education -- not only to master the design and construction sides at a deeper level, but to guarantee our clients are getting truly best-in-class knowledge behind every build. For me, it was about never staying stagnant and always pursuing what's next, using the gifts God has given me to raise the standards for myself, my company, and our industry. What I'm most excited about



Cole Shehan - Shehan Pools - Master Certified Pool Builder

next is bringing that advanced education back to our team to implement in our projects, raising the bar on what we design and build, continuing to innovate, all for the glory of God.” said Robert Cole Shehan, MCBP.

The GENESIS certification pathway is widely regarded as one of the most rigorous professional development programs in the pool and hot tub industry, requiring builders to demonstrate mastery across design theory, hydraulics, construction methods, and business leadership. Achieving the Master CBP designation places Cole among a select group of professionals nationwide.

"We are extremely proud of Cole. It takes drive, discipline, and determination to complete this certification. God has blessed us with 4 amazing sons and to see each one of them use their God-given gifts and talents to glorify Him, while also advancing in the industry is exciting to witness. The future of our family business is in excellent hands for the next generation!" said Bob Shehan, Executive Vice President of Shehan Pools.

Seasoned experts in custom-tailored swimming pool installation and design, Florence, Kentucky-based Shehan Pools has been a leader in the industry for more than 40 years with a reputation for visionary design, superior craftsmanship and exceptional service.

For more information about Shehan Pools, visit shehanpools.com or call (859) 371-9193. For more information about the GENESIS certification pathway, visit poolandhottuballiance.org.



Cole Shehan - Shehan Pools



Shehan Pools

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*Bob Shehan, Executive Vice
President of Shehan Pools.*

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