

New Bellevue Showroom Brings Professional-Grade Motion Simulation to the Pacific Northwest

Driven DynamiX opens a new showroom on Bellevue's Auto Row, the region's luxury automotive district.

BELLEVUE, WA, UNITED STATES, August 10, 2026 /EINPresswire.com/ -- [Driven DynamiX](#) has opened a new showroom in Bellevue, Washington, giving drivers, automotive enthusiasts, and industry partners the opportunity to experience professional-grade motion simulation in person.

Located on Auto Row – Bellevue's cluster of luxury automotive dealerships – the showroom will feature the [DDX Precision](#), a true six-degree-of-freedom simulator powered by Driven DynamiX's proprietary motion software. The system is built to recreate the physical cues drivers use to understand what a car is doing, including weight transfer, braking, acceleration, suspension movement, and loss of grip.

"We chose the heart of Bellevue's Auto Row very deliberately," said Russell Nickel, president and co-founder of Driven DynamiX. "With so many of the world's premier automotive brands represented within just a few blocks, we knew this was the right community to help bring people's passion for motorsport into their homes. With the DDX Precision, a McLaren, Ferrari, or Porsche enthusiast can get behind the wheel of the marques they love at legendary circuits like Spa, the Nürburgring Nordschleife, and Bathurst. For owners who also drive on real tracks, it becomes a serious tool for sharpening their skills. Now that we're here, what I'm most excited about is getting people in the seat."

A DDX Precision was also recently installed at DirtFish Rally School in Snoqualmie, where it is now



A driver experiences the DDX Precision simulator at the new Driven DynamiX showroom in Bellevue, Washington, where enthusiasts and track-day drivers can explore legendary cars and circuits through immersive motorsport simulation.

available as part of the school's driver-training experience. The installation reflects Driven DynamiX's focus on creating simulation technology that can support real-world driving and training.

The Bellevue location also has a personal connection to the Driven DynamiX founding team. Nickel is based in the Seattle area and previously served as CFO of Funko during its early growth. Co-Founder and CEO Alex Nankervis also worked in Seattle's technology industry before bringing his background in software, gaming, performance optimization, and engineering into the physical world of motion simulation.

Driven DynamiX develops its motion software, platform controls, kinematics, and real-time firmware in-house. This allows the team to control the full path between what is happening in the simulated car and what the driver physically feels through the platform.

The Bellevue showroom is located at:

1802 136th PI NE, Suite 2

Bellevue, WA 98005

The showroom is open for scheduled demos. To [schedule a demo](#), visit www.drivendynamix.com or contact Bellevue@drivendynamix.com.

About Driven DynamiX

Driven DynamiX develops professional-grade motion simulation systems for driver training, motorsport, and immersive automotive experiences. Its products include the flagship DDX Prime and the more compact DDX Precision, both powered by the company's proprietary motion software and true six-degree-of-freedom platform technology.

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