

New Data Reveals What Furniture Actually Costs in Australia: Median Sofa \$542, Queen Mattress \$272

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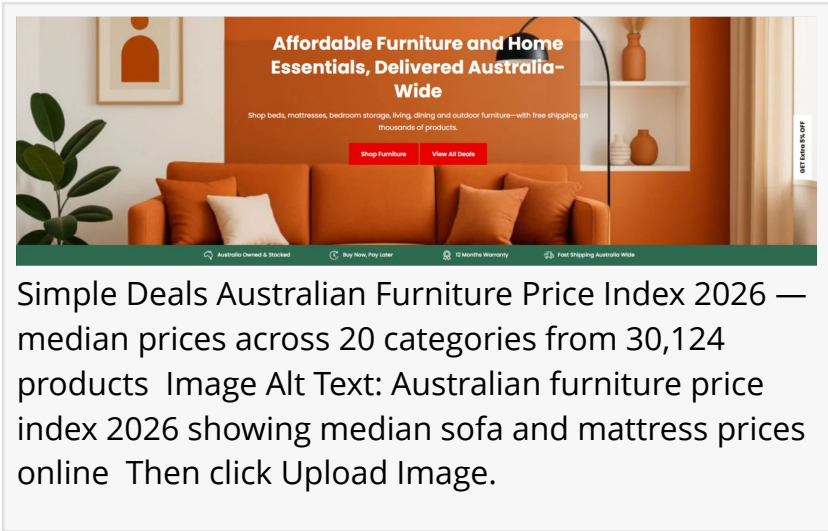
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SYDNEY, Australia — 10 August 2026 — Australian online department store Simple Deals has published the [Australian Furniture Price Index 2026](#), a public dataset revealing the median prices Australians pay for furniture online. Drawn from analysis of 30,124 live products stocked across warehouses in Sydney, Melbourne and Brisbane, the index is the first freely available benchmark of its kind for Australian furniture buyers. The data shows the median online price for a sofa or lounge is \$542, a queen mattress \$272, and a [bed frame](#) \$270. A chest of drawers or tallboy carries a median of \$180, while a dining table sits at \$309. For the middle half

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Joozar A

of products in each category, sofas typically range from \$339 to \$842 and mattresses from \$168 to \$444.

"Furniture is one of the few big household purchases with no published price benchmark, so people genuinely don't know if they're getting a fair deal. We sit on pricing data for tens of thousands of products, so we decided to publish it. If it helps a family furnishing a first home



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