

Holter Monitor Market Research Reveals Path To \$1.65 Billion By 2030

The Business Research Company's Holter Monitor Global Market Report 2026 - Market Size, Trends, And Forecast 2026-2035

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/EINPresswire.com/ -- The [holter](#)

[monitor market](#) has been experiencing

notable growth in recent years, fueled by advancements in cardiac care and increased awareness of heart health. This sector is anticipated to continue expanding as technology evolves and the demand for effective cardiac monitoring solutions rises. Below is a detailed overview of the market size, key growth drivers, leading regions, and future trends shaping this industry.



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[Holter Monitor Market Size](#) and Projected Growth

The holter monitor market has seen significant expansion, with its value expected to rise from \$1.11 billion in 2025 to \$1.22 billion in 2026, representing a compound annual growth rate (CAGR) of 9.4%. The strong growth during this period is largely due to the increasing prevalence of cardiovascular diseases, more widespread use of ambulatory ECG monitoring, heightened adoption of cardiac diagnostic devices in hospitals, greater awareness around arrhythmia detection, and the development of specialized cardiac care centers. Looking ahead, the market is projected to reach \$1.66 billion by 2030, with a CAGR of 8.0%, driven by factors such as an aging population with heightened cardiac risk, rising demand for remote cardiac diagnostics, growing use of continuous heart rhythm monitoring, expansion of home-based cardiac healthcare services, and a stronger emphasis on early detection of cardiac irregularities.

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Key Factors Fueling Holter Monitor Market Expansion

One of the main drivers propelling the holter monitor market is the rising incidence of cardiovascular diseases, which encompass conditions affecting the heart and blood vessels and can lead to serious complications like heart attacks and strokes. The increase in these diseases is

linked to lifestyle factors such as sedentary habits, poor diet, growing obesity rates, and an aging global population. Holter monitors play a critical role in this context by providing continuous heart rhythm monitoring, which aids in diagnosing and managing disorders such as arrhythmias and ischemic events.

To illustrate the growing health challenge, in December 2024, GOV.UK reported that nearly 2.24 million adults in England—approximately 4.4% of individuals aged 18 and over—had a GP-recorded diagnosis of chronic kidney disease (CKD) as of March 2024, up from 2.09 million the previous year. This increase reflects broader health trends contributing to cardiovascular risk, reinforcing the demand for effective cardiac monitoring solutions like holter monitors.

Holter Monitor Market Growth Benefiting from Technological Advances and Remote Care
The market is also benefitting from a shift toward wireless and wearable holter monitoring devices that offer greater convenience and comfort for patients. The expansion of long-term continuous cardiac monitoring capabilities is enabling better management of chronic heart conditions. Additionally, remote and home-based heart monitoring is gaining traction, meeting the needs of patients seeking more accessible and less intrusive healthcare options. The demand for compact, patient-friendly devices continues to rise, along with the integration of holter monitoring into preventive cardiac care programs, which aim to detect issues early and improve patient outcomes.

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Regions Leading the Holter Monitor Market

In terms of geography, North America held the largest share of the holter monitor market in 2025. The market report covers multiple regions including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a global perspective on market developments. While North America currently dominates, other regions are poised for growth as awareness and adoption of cardiac monitoring technologies increase worldwide.

The 2026 edition of our market reports now delivers enhanced analytical coverage through market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, plus updated graphics and tables.

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