

Florida's Historic Coast Unveils End-of-Summer Travel Deals

Celebrate summer's end with special seasonal offers for St. Augustine, Ponte Vedra and The Beaches

ST. AUGUSTINE, FL, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- Travelers chasing one last summer getaway can stretch their vacation dollars further this year as Florida's Historic Coast rolls out [end-of-summer deals](#) on lodging and attractions. The savings come at an ideal time, as Expedia's "Unpack '26 Summer" report found that searches for Florida and California beach destinations are up 50% this summer.



The 42 miles of beach on Florida's Historic Coast are available for all to explore.

"Florida's Historic Coast remains a top travel destination for Floridians and travelers nationwide, and the value makes it an easy choice this time of year," says Susan Phillips, President and CEO

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Susan Phillips, President and CEO, St. Johns County VCB

of St. Augustine, Ponte Vedra & The Beaches Visitors and Convention Bureau. “Nowhere else can you go from the beach to a championship golf course, explore the Nation's Oldest City, and end the day at a [Michelin-recommended restaurant](#) – all within a few miles.”

Participating properties include the St. Francis Inn and Casa de Sueños Bed & Breakfast, where guests receive 10% off two consecutive weeknights, 15% off three consecutive weeknights and 20% off four consecutive weeknights through Oct. 29; and the Embassy Suites by Hilton St. Augustine Beach Oceanfront Resort, where Florida residents can enjoy special rates through Dec. 1. Other offers range from lower summer camping rates to

free morning beat-the-heat walking tours, giving visitors multiple ways to make a late-summer trip easier and more affordable.

From St. Augustine's centuries of history to Ponte Vedra's storied golf courses and 42 miles of pristine beaches, there is no shortage of things to do on Florida's Historic Coast.

- Nature and wildlife: Hike miles of unspoiled Florida Hammock at the Guana Tolomato Matanzas National Estuarine Research Reserve. Get on the water with Florida Water Tours' guided boat tours, while Anastasia Watersports rents kayaks, paddleboards, and small sailboats for self-guided adventures. See 24 species of crocodilians plus birds, mammals, snakes, and more at the St. Augustine Alligator Farm Zoological Park.

- History and culture: The Lightner Museum is a treasure trove of Henry Flagler's antiques and oddities. The St. Augustine Lighthouse Maritime Museum and Fort Mose Historic State Park reveal years of captivating history. Deals are available for a variety of guided tours: First Coast Cart Tours and St. Augustine Free Walking Tours explore the city's history, The Tasting Tours offer engaging food tours, and After Dark Investigations digs into the paranormal side of the city's ghostly past.

- Golf: Ponte Vedra Beach is a golfer's paradise. Home to the world-famous THE PLAYERS Championship, TPC Sawgrass offers visitors the chance to hit the links for an unforgettable round or take a free docent-led tour of the TPC Sawgrass Clubhouse. Just north, in World Golf Village, the King & Bear and Slammer & Squire courses were designed by golf legends Arnold Palmer, Jack Nicklaus, Sam Snead, and Gene Sarazen.

- Family fun: The Black Raven Pirate Ship departs daily in search of adventure on the high seas, with a special family deal available. The St. Augustine Pirate & Treasure Museum houses the world's largest collection of authentic pirate artifacts. The Castillo de San Marcos National Monument performs live-fire cannon demonstrations that are a blast for all ages.



Castillo de San Marcos -16th century Spanish fortress built to protect Florida from raiding privateers



Take advantage of the End of Summer deals at the Embassy Suites Oceanfront Resort on St. Augustine Beach

- Beaches: With 42 miles of beaches, visitors have plenty of ways to enjoy the coast. Mickler's Landing Beachfront Park is a favorite spot for hunting for shark teeth. Vilano Beach has a storied skimboarding tradition and hosts the Florida Skimboarding Pro/Am Tournament. The Bayfront Marin House Bed and Breakfast makes beach days even easier for guests with complimentary beach chairs, towels, sand toys, umbrellas and adult bikes.

Make the most of the final weeks of summer—and the seasonal savings. View the full list of end-of-summer deals at FloridasHistoricCoast.com.

Located midway between Daytona Beach and Jacksonville, Florida's Historic Coast includes historic St. Augustine, the outstanding golf and seaside elegance of Ponte Vedra, the rural beauty of Hastings, Elkton, St. Johns, and 42 miles of pristine Atlantic beaches. Visitor Information Centers are located at 10 Castillo Drive, St. Augustine; 200 Solana Rd. Suite B, Ponte Vedra Beach; and at the St. Johns County Beach Pier Park, 350 A1A Beach Blvd., St. Augustine Beach. For advance travel information, call 1-800-653-2489 or go to the Visitors and Convention Bureau website at www.FloridasHistoricCoast.com. Check us out on social media Instagram @FloridasHistoricCoast; Facebook.com/OfficialStAugustine; and Threads @floridashistoriccoast

Barbara Golden
St. Augustine, Ponte Vedra & The Beaches Visitors & Conventi
+1 904-669-8142
Bgolden@FloridasHistoricCoast.com



Paddling on the Matanzas Bay with the Castillo de San Marcos is just one of the unique experiences waiting for visitors to Florida's Historic Coast.



The reconstructed wooden Fort at Fort Mose Historic State Park provides visitors a look at life at the 1740 First Free Black community in North America

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