

THE (SUMMER) HEAT IS ON AND ICED REFRESHERS COULDN'T BE HOTTER

Hot Weather 'Refresher' Craze Dominates 2026 Summer Beverages

WASHINGTON, DC, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- From Starbucks, Dunkin' Donuts to the neighborhood burger bar, Iced Refresher beverages seem to be everywhere, that includes at Cakes by Happy Eatery's own cafe in Manassas, Virginia. The bakery's Victoria Wu recently shared tips and trends with Fox 5's Good Day DC (<https://www.fox5dc.com/video/fmc-8hr7t1a126nn3q7t>).

"We've been doing a lot with fruit teas such as Strawberry Lychee and Butterfly Pea," says Wu. "We like to go for natural color as well. My favorites are Sparkling Lavender Lemonade, Butterfly Pea Limeade and Brown Sugar Ice Coffee."

Wu says everything in this trend begins with three base fluids: water, fruit juices and tea, and whatever combinations are used to create exotic new flavors and blends, it comes down to those three as a starting point.

"The hottest drinks this year are all fun, summery and refreshing," Wu continues, "and they tend to be healthier and lower in sugar. We see ice in all forms – crushed, whole cubes, flaked and nugget styles, and Cold Foam too. There's also a variety of caffeinated and non-caffeinated options."

The trend suits the current mood because the drinks focus on lighter, healthier and often sugar-free profiles, and because the endless mixing of flavors and combinations makes it almost impossible to run out of new flavors to try. The visual appeal of the vibrant layers and colors also looks great on camera and perfect for today's social media culture.

For more information on iced refreshers or any other special treats, go to



Lavender Tea pairs nicely with lemonade and explodes with exotic summer color.

<https://www.CakesbyHappyEatery.com> .

About Cakes by Happy Eatery

Known regionally for their inventive, fabulous, and versatile creations in the kitchen, Cakes by Happy Eatery was founded in 1984 by Woei and Fu-Mei Wu and have been Manassas since 2009. Two of their daughters – Victoria and Emily – operate the business today and have since 2000, although their mother Fu-Mei still comes in almost every day and is still the defacto matriarch. The sisters create and design custom cakes and dessert bars that showcase every kind of special occasion, event or season, producing pieces of art that taste incredibly delicious. Their full-service bakery includes an onsite café for dining throughout the day and operate a thriving catering business featuring cakes are baked from scratch daily and never frozen (besides ice cream cakes) by a team of very talented bakers and pastry chefs.

Victoria and Emily are both regularly featured guests and dessert experts on NBC, FOX, ABC and CBS affiliates in the Virginia/Maryland/DC area and are known for showcasing cutting-edge trends and creative recipes and presentation designs. For further information go to www.cakesbyhappyeatery.com



Mango Tea combines tea and fruit juice for maximum refreshment.

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*Victoria Wu, Co-Owner of
Cakes By Happy Eatery*

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You won't find a healthier summer beverage than fresh Strawberry Pina Colada Tea.

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