

Marco Penge Joins APN as Investor and Ambassador

SCOTTSDALE, AZ, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- APN has announced that rising PGA Tour star Marco Penge has joined the company as both an investor and brand ambassador, reinforcing the company's mission to redefine how golfers approach hydration and performance over all 18 holes.



APN was created specifically for those demands. Unlike traditional sports drinks, its proprietary three-stage hydration system provides golfers with targeted nutritional support throughout the different phases of a round, helping maintain consistent energy, hydration and focus when it matters most.

“

APN is an important part of my routine. I feel the difference in my energy and focus throughout the round. I believe in what the team is building, which is why I wanted to get personally involved.”

Marco Penge

The relationship extends well beyond traditional endorsement. After incorporating APN's all-natural routine into his own daily and tournament preparation, Penge chose to invest in the company, becoming an active partner in its future growth.

After being named 2025 DP World Tour Player of the Year, Penge is now competing on the PGA Tour and is currently ranked in the Top 50 in the world. His investment represents a significant vote of confidence in APN's vision and long-term potential.

Golf places unique physical and mental demands on athletes. Tournament rounds often last four to six hours, requiring sustained hydration, energy, concentration and decision-making from the opening tee shot to the final putt.

“APN has become an important part of my tournament routine. I genuinely feel the difference in my energy and focus throughout the round. I believe strongly in what the team is building, which is why I wanted to get personally involved in the project.”

— Marco Penge

The system has already attracted a growing list of elite players. APN Ambassador Eugenio Chacarra has credited the product as an important part of his tournament routine during one of the strongest stretches of his professional career climbing 70 places in the Official World Gol Ranking while recording two victories. Chacarra and Penge have both experienced measurable improvements in their closing-hole performance after integrating APN into their preparation.

“Marco’s decision to become an investor is particularly meaningful because it reflects conviction, not simply sponsorship,” said Luc Breur, Co-Founder & CEO. “He evaluated the product as a professional athlete, experienced it firsthand, and chose to become part of the company’s future. And Marco’s stats back it up: a significant 1.1 improvement in Strokes Gained from Holes 13-18 when using APN. That speaks volumes about where we believe golf performance is headed.”



Marco Penge - Professional Golfer

Penge’s involvement comes as APN continues expanding its presence across professional golf, collegiate programs, golf academies and clubs worldwide. His role as both investor and ambassador reflects the company’s growing momentum and its commitment to becoming the performance hydration system of choice for golfers looking to take their game to the next level.

About APN

APN is the first performance hydration system designed specifically for golfers. Its proprietary three-stage protocol supports hydration, sustained energy and mental focus throughout every stage of a practice and competitive round. APN works with golfers ranging from elite professionals to college players and competitive amateurs who are seeking a structured approach to elevate their on-course performance. www.athleteperformance-nutrition.com

APN — Perform Your Best.

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