

SEO Company Philippines Launches Senior-Led SEO and AI Search Services

Aditya Aman's remote-first team helps companies connect technical SEO, content and AI-search visibility to leads and revenue.

MANILA, PHILIPPINES, August 11, 2026 /EINPresswire.com/ -- [SEO Company Philippines](#) has

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Aditya Aman, Founder, SEO Company Philippines

launched as a remote-first SEO agency for businesses that need experienced search leadership without building a large in-house team. The agency is led by Aditya Aman, who has spent more than a decade working in-house, in agencies and as a consultant.

Search has become harder to manage. A customer may still begin with Google, but they may also ask ChatGPT for a shortlist, use Perplexity to research a purchase or rely on an AI Overview before visiting a website. Companies now have two related jobs: earn visibility in search results and

make sure AI systems can understand, trust and cite their information.

That challenge often lands with marketing managers, heads of growth and founders who already have full workloads. They do not need another report explaining that search is changing. They need someone to decide what matters, work with their developers and writers, and show whether the work is producing leads, sales or qualified traffic.

The agency usually begins with the commercial goal and the website behind it. Work may involve fixing technical problems, reorganizing site architecture, improving important landing pages, planning content, earning relevant coverage or setting up reporting that people can actually use.

The team has worked across SaaS and AI, ecommerce, travel, marketplaces, BPO and outsourcing, fintech, healthcare, automotive and transport publishing. It supports WordPress, Shopify, WooCommerce, Magento, BigCommerce and Drupal, along with headless, JavaScript and custom-built websites. This matters because an SEO recommendation is only useful if it can be implemented within the company's platform, development process and approval cycle.

Expressway.ph shows what that work can look like for a Philippine publisher. In the latest three-

month period, Google Search Console recorded 155,454 organic clicks, compared with 56,687 in the preceding three months. Impressions increased from 4.52 million to 12.41 million, while average position improved from 7.5 to 7.0. The comparison covers the six months reviewed on August 11, 2026.

Aman has lived in the Philippines for almost nine years and leads the agency from there. Earlier in his career, he served as SEO Manager at Headout, the global marketplace for tours and experiences. During his tenure, Headout generated more than US\$1 million per month from organic search. His experience also includes moving the Goodnotes publication from Medium to Goodnotes.com across four Asian markets without losing organic traffic.

For companies trying to understand AI search, the [GEO Agency for AI Search Visibility](#) service looks at how a brand appears across Google AI Overviews, ChatGPT, Perplexity, Gemini, Claude and Microsoft Copilot.

The work is less mysterious than the terminology can make it sound. The team checks whether AI systems can access the site, understand what the company does, find evidence for its claims and connect its expertise with credible outside sources. It then tracks a stable set of questions that potential customers are likely to ask and improves the pages most capable of answering them.

The work also changes according to the business. For a US SaaS company, that may mean connecting product, alternative and comparison searches to demos and qualified leads. For Expressway.ph, it means publishing reliable answers to local questions about LTO penalties, RFID installation, tollways and public transport. For an Australian or Singaporean ecommerce company, it may mean improving Shopify or Magento categories around the products and language customers use locally, then measuring organic revenue rather than pageviews.

For agencies that need delivery support, [White Label SEO Philippines](#) provides technical SEO, content, reporting and AI-search work within agreed scopes. The partner agency keeps its client relationship and commercial positioning, while the Philippine team handles the work it has been brought in to deliver.

“Good SEO should make commercial sense to the people paying for it,” said Aditya Aman, founder of SEO Company Philippines. “We look at what a business needs to win, how its website works and what customers are actually searching for. AI search adds another layer, but it does not remove the basics.”

The team combines project management, technical SEO, content, development and data analysis. Senior direction stays close to the work, while clients receive clear priorities, named owners and reporting connected to the outcomes they care about.

About the company

SEO Company Philippines is a remote-first SEO agency led from the Philippines by Aditya Aman. It works with marketing teams, founders and agency partners across technical SEO, content strategy, digital PR, analytics, ecommerce, enterprise SEO and AI-search visibility. The agency serves businesses in the Philippines and international markets.

Aditya Aman

SEO Company Philippines

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