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OPOC.us to Nearly Triple Workforce as Employer Demand Accelerates and National Expansion Strategy Advances

Columbus, Ohio-based company to add up to 375 jobs, expand headquarters, and pursue acquisitions to meet growing demand for healthcare cost control

OPOC.us One-Point-of-CARE

COLUMBUS, OH, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- OPOC.us, a national employee benefits and HR services company, announced plans to significantly expand its workforce and headquarters in Worthington, Ohio, as employers across the country seek more effective ways to manage rising healthcare costs.

> Our growth is being driven by organizations looking for more effective, sustainable solutions that deliver measurable results and a better employee experience, not just incremental changes."
>
> *Clark May, CEO of OPOC.us*

OPOC plans to add up to 375 new jobs over the next seven years, nearly tripling its current workforce. The company has already added 75 employees over the past year and expects to continue hiring to support both organic growth and a strategic acquisition program.

The company's expansion comes amid sustained pressure on employers to manage rising healthcare costs. In 2025, U.S. employer-sponsored healthcare premiums increased an estimated 6–7% on average, with many small and mid-sized businesses experiencing significantly higher increases. In some markets, filings have exceeded 20%, reinforcing a long-term trend of cost escalation.

At the same time, employers are seeking greater coordination across benefits, HR, payroll, and wellness programs, driving demand for more integrated, outcomes-driven solutions that do not sacrifice the quality of benefits for employees.

For many employers, traditional approaches have led to a recurring cycle of annual increases, administrative complexity, declining value in benefits offerings, and limited visibility into underlying cost drivers.

OPOC.us One-Point-of-CARE office, Worthington, OH

OPOC addresses this challenge by aligning cost management with employee support, helping organizations reduce total healthcare spend while improving the overall benefits experience. “Employers are under more pressure than ever to control healthcare costs,” said Clark May, CEO of OPOC.us. “Our growth is being driven by organizations looking for more effective, sustainable solutions that deliver measurable results and a better employee experience, not just incremental changes.”

Expansion Supports National Growth and Acquisition Strategy
OPOC is expanding its workforce to support both continued organic growth and market-expanding acquisitions of regional firms that are accelerating entry into new markets and broadening its capabilities.

The company now serves more than 1,500 organizations nationwide and has grown rapidly in recent years, fueled by post-COVID demand for benefits expertise and the rising cost and complexity of the benefits landscape.

Hiring is expected to begin with approximately 75 new roles in the first year, followed by steady annual additions across benefits strategy, HR services, payroll, wellness, and client advocacy.

Proven Results Driving Adoption
For more than 25 years, OPOC has worked with businesses across industries to improve benefits outcomes through a high-touch, data-driven model.

On average, OPOC clients achieve an 11% reduction in total healthcare spend in year one, without requiring changes to existing carrier relationships or reductions in benefits.

Long-term results across its client base include:
- Per-employee medical spend held flat over a decade, compared to typical annual increases of 10–15%
- Approximately 90–95% of employees experiencing minimal to no out-of-pocket costs for the care they use, along with improved satisfaction

- HR teams reporting fewer escalations and faster resolution of employee issues

These outcomes are driven by coordinated plan design, continuous cost optimization, and dedicated employee support through OPOC's Personal CARE Advocates, who provide one-on-one guidance to help employees make more informed healthcare decisions.

Scaling to Meet National Demand
The hiring will expand OPOC's capabilities across benefits strategy, HR services, payroll, wellness, and client advocacy, while preserving the high-touch service model that's defined its growth. Already one of Worthington's largest employers, OPOC is on track to become one of the city's top employers with annual payroll growing from approximately $10.8 million to an estimated $36 million, generating significant local economic impact through job creation and tax revenue.

The investment is supported by a newly approved economic development agreement with state and regional partners, including the Ohio Tax Credit Authority, JobsOhio, One Columbus, the Columbus Partnership, and the City of Worthington.

About OPOC.us: OPOC.us (One-Point-of-CARE) is a national employee benefits and HR services company headquartered in Worthington, Ohio. For more than 25 years, OPOC has helped small, mid-sized, and enterprise businesses take control of rising healthcare costs while delivering a better employee experience. Its integrated model combines customized health plan design, full-service HR and payroll, corporate wellness, and retirement planning, supported by dedicated Personal CAREAdvocates™ who provide high-touch, concierge-level support to employees. OPOC serves more than 1,500
organizations nationwide and has helped clients reduce total healthcare spend by an average of 11% in their first year while maintaining or enhancing employee benefits. Learn more at opoc.us

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